Manatee CHAMBER of COMMERCE

June 2016

The Official Publication of the Manatee Chamber of Commerce 5-Star Accredited by the U. S. Chamber of Commerce Four-Time Winner Florida Chamber of the Year National Chamber of the Year



## **Congratulations to Our 2016 Award Winners:**

pions

 Front Row: Flor Zamora, Healthy Teens Coalition; Peter J. Mattina, MD; Sharon Kramer, Drug Free Manatee Second Row: Judy Sedgeman, EdD, Three Principles Living; Dr. Monica Bolbjerg, Qure4U;
 Suzanne Dickie, PhD, League of Women Voters; Sue Troxler, RN, BSN, MPH, School District of Manatee County Third Row: Sandy Kirkpatrick, Turning Points; Torsten Bolbjerg, Qure4U; James E. Little, DDS, Turning Points; Stan Brock, Remote Area Medical (R.A.M.)

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Physicians are on the medical staff of Manatee Healthcare System, but, with limited exceptions, are independent practitioners who are not employees or agents of Manatee Healthcare System. The hospitals shall not be liable for actions or treatments provided by physicians. 151893



Name:

MBA AIAF

Position: Audit Manager

Expertise:

market.

David Mulholland, CPA,

For-profit assurance for the

insurance, construction,

retail and manufacturing

Favorite business advice: Success comes from

collaborating with other smart people. Teamwork makes the dream work!

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Name: Angie Oxley, CPA, CIA

**Position:** Audit Principal

#### Expertise:

Government, non-profit and internal assurance, utilities, transportation industry accounting and regulation.

Favorite business advice: God first, family second, and everything else in moderation.





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Strengthening Your Business and Our Community



#### MANATEE CHAMBER OF COMMERCE

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222 10th St. W. Bradenton, FL 34205 Phone: 941-748-3411 Fax: 941-745-1877

#### LAKEWOOD RANCH OFFICE

AT THE MCCLURE CENTER 4215 Concept Court Lakewood Ranch, FL 34211 Phone: 941-748-3411 Fax: 941-745-1877

Info@ManateeChamber.com ManateeChamber.com

#### **MISSION:**

To build a positive business environment while enhancing the community's quality of life.

The Manatee Chamber of Commerce's *Current* magazine is published monthly and distributed to more than 3,000 business and community leaders. It is an advertising medium available only to Chamber members.

#### FOR ADVERTISING RATES CONTACT:

Allison Heitner at 941-748-4842, ext. 116 or AllisonH@ManateeChamber.com

Current magazine is proudly published by CG&B Publishing, LLC of Bradenton. (cgb@cablishgentile.com)

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> Stay up to date with the latest Chamber news and happenings!

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Blues by the Bay Highlights



4<sup>th</sup> Annual Champions of Healthcare Award Winners



#### **Reserve Your Booth Today!**

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  - Vern Buchanan Chamber Seminar • Are You Linkedin?

#### **NETWORKING AT A GLANCE**

**MYP Networking Social and Ballgame** June 9 • 5:00 PM **Bradenton Marauders** 

#### 2017 Preferred Business Directory **Promote Your Business**

- 32<sup>nd</sup> Annual Golf Tournament Save the Date - October 14
- 35 Summer Special Offer Save \$20 OFF Your Next Ad or Insert in CURRENT Magazine

**Business After Hours** 

June 14 • 5:00 - 7:00 PM

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Hurricane Season Is Here. Are You Ready?

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## **ABOUT OUR** JUNE **COVER STORY**



The Manatee Chamber of Commerce named its 2016 Champions of Healthcare at a gala awards breakfast on May 26. See highlights and photos on pages 18-20.

Thank you to our event photographers, David Wilson and Bonnie Harmsen.



Suncoast Commercial Imaging & Art

## A LOOK AHEAD TO JULY

**PORT • CUBA** and...



**Coffee Club** June 23 • 7:45 - 9:00 AM Humane Society of Manatee County Water's Edge of Bradenton

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- 2. Create a supportive work environment
- 3. Evaluate progress and adapt

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### PLATINUM MEMBER SPOTLIGHT

## RAYMOND JAMES Wealth Management W. Bruce Body

W. Brace Body

## Conservative, Pragmatic and Proud of the Way We Do Business

Since our founding, Raymond James' primary goal has been to meet the investment and financial planning needs of individuals. It was a novel approach back then, when most firms were focused on little more than selling stocks and mutual funds. And 50 years later, we're proud that we continue leading the way.

That commitment defines everything we do – and determines how we do it – from the time we devote to understanding our clients' personal circumstances to the effort and skill we put into developing plans based on well-crafted solutions. Our goal has never been to be the biggest; it has always been to be the best. That objective is exemplified by our:

- Focus on people, not product
- Conservative approach
- Independent spirit
- Individualized solutions
- Tools and strategies tailored to specific objectives
- Technology that meets client needs

Investments are a means to an end, whether the goal is a comfortable retirement, a grandchild's education or a legacy for future generations. That means our approach is goal-based, not transaction-focused. Our objective is to establish a long-term relationship with you, understand what you hope to accomplish during your life and with your legacy, devise the appropriate goal focused solutions to meet those objectives, monitor results, and suggest and implement changes as needed.

Our recommendations stem from a comprehensive assessment of your complete financial picture, including balancing your shorter-term requirements with your long-term goals and the amount and type of risk you can comfortably and appropriately assume.



W. Bruce Body

Branch Manager and Senior Vice President, Investments of the Raymond James & Associates office in Lakewood Ranch.

In our view, while factors such as market fluctuations and interest-rate movements have a significant bearing on your portfolio, our focus should always be whether, at the end of the day, you will have the resources you need to meet your core objectives.

"Each client is different and unique.

Therefore, they should have a customized portfolio."

#### Services

**Investment Management,** Bruce creates a customized portfolio based on your personal goals, age, assets, income, taxes, etc. They combine fundamental research and technical analysis to determine which investments are suitable and when to own them.

Asset Allocation Analysis, diversification, rebalancing, and stop orders are used to systematically balance and navigate your portfolio through the volatility of today's markets.

Financial Planning, They will produce a detailed financial plan to help you reach

your short and long-term goals. This customized plan may include retirement planning, cash flow analysis, education funding, insurance, estate planning and more.

#### Advantages of working with Bruce:

- You have the flexibility to chose between fee based accounts: either discretionary or non-discretionary, or a traditional commission account.
- You receive easy-to-read monthly statements and quarterly performance reports.
- He provides year-end reports with essential information to file your tax return and will communicate with your accountant and attorney on tax, estate planning and other needs.
- Bruce will contact you regularly to discuss your account, market conditions, and updates to your plan.

Diversification and strategic asset allocation do not ensure a profit or protect against a loss. Investments are subject to market risk, including possible loss of principal. The process of rebalancing may carry tax consequences. Changes in tax laws may occur at any time and could have a substantial impact upon each person's situation. While we are familiar with the tax provisions, as Financial Advisors of Raymond James & Associates we are not qualified to render advice on tax or legal matters.

More information on Raymond James and Bruce Body may be found at www.RaymondJames.com/BruceBody.





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- Manatee County Government
- The School District of Manatee
- Tidewell Hospice



HealthLinksCertified.org



Thanks to My Manatee Doctors, if you are one of the first 10 businesses to get certified you get to have your application fee waived! *That's up to a \$300 value!* 







Show Manatee County Your Commitment. Contact Jacki Dezelski jackid@manateechamber.com and get started today!





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### **Better Business Council** Hiring a Licensed Contractor -What Every Consumer Should Know

The Manatee County Building Department advises the use of only licensed contractors. Most unlicensed contractors are not bonded nor insured and do not pay into the residential contractors' recovery fund or pay any unemployment compensation for their workers. A contractor cannot obtain a license without possessing a minimum amount of experience and must pass a business management test. The contractor may also be subject to a criminal history background check and must not have any outstanding unresolved contracting complaints. This is why unlicensed contractors can often underbid the licensed professional. Florida Statute 489 requires contractors to be licensed. Hiring an unlicensed contractor is a violation of Florida Statute 455.228 and is subject to a fine of up to \$5,000.

When hiring a contractor, always ask for their license number and a list of references. You can verify the license number with your local building department or the state at myfloridalicense.com to ensure that they are active and their insurance is up to date.

Please report all unauthorized construction activity to Contractor Licensing at 941-749-3084. More information is available through Manatee County's website at mymanatee.org/home/government/departments/building-and-developmentservices/building-permitting/contractor-licensing.html or contact Dawn Plavak with the Better Business Council (BBC) at 941-748-1325.

The following are trusted Better Business Council (BBC) Contractor Professionals, vetted and approved by the BBC Advisory Committee. Each has pledged to adhere to higher ethical business standards and practices.

Bruce Williams Homes DeLesline Construction Inc. Goodwood & Stone Builders, LLC 941-915-0985 McKenzie Homes, LLC McLeod Land Services, Inc. Mr. Build, Inc. NDC Construction Company Sandhoff Construction Co., Inc. TDS Construction, Inc. Woodruff & Sons, Inc. Zirkelbach Construction, Inc.

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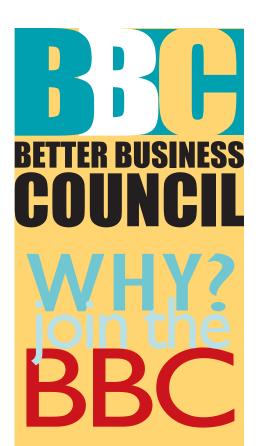
## Please WELCOME Our Newest **BBC Member!**

**Sunshine Bank Top BBC Referral Categories in APRIL:** 

> **Air Conditioning** Lawn Care Electricians



ManateeChamber.com/BBC



The Better Business Council (BBC) is a program of the Manatee Chamber of Commerce dedicated to strengthening public confidence in Manatee County area businesses through the promotion of high standards of business ethics.

#### **CREDIBILITY & CONSUMER** CONFIDENCE

Consumers do business with those they constructs. Membership with the BBC gives your business credibility in the consumer eye and identifies your business as one which adheres to higher ethical business standards and practices.

#### **EXPOSURE**

In Print The "Guide to Better Business" Directory **Online • Events • Social Media** 

#### REFERRALS

The BBC receives hundreds of requests for business referrals with priority given to BBC members.

#### SET YOUR BUSINESS APART

Endorsing and agreeing to uphold the BBC's Code of Ethics sets your business apart from others.

#### Dawn Plavak, BBC Manager

Phone: 941-748-1325 • Fax: 941-745-1877 DawnP@ManateeChamber.com ManateeChamber.com/BBC



## Make Powerful Connections

Power Connection events are great opportunities to network and connect in a setting that allows for one-on-one, B2B interaction. Attendees are invited to give a brief commercial on their business, products, and services.

#### **POWER CONNECTION** *Breakfast*

**July 14** 7:30 – 9:00 AM **Theresa's Restaurant** 608 14<sup>th</sup> St. W. Bradenton 34205

### POWER CONNECTION Lunch

11:30 AM - 1:00 PM

5629 Manatee Ave. W.

enRich a Bistro

June 1

Bradenton

34209

June 15 11:30 AM – 1:00 PM Mexicali 5502 Cortez Rd. W. Bradenton 34210

July 20 11:30 AM – 1:00 PM The Beach House 200 Gulf Drive N. Bradenton Beach 34217

### Chamber Member Cost to Attend = \$15

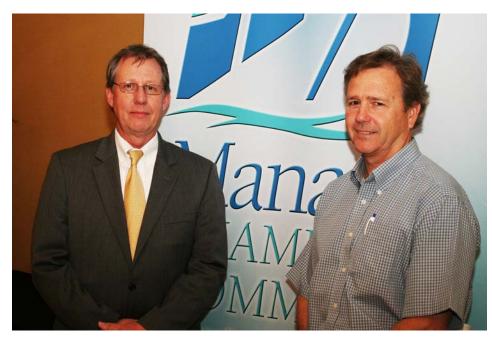
RSVP to Kimberly Kramer at KimK@ManateeChamber.com or Register online at ManateeChamber.com/Events. Power Connection Breakfast and Power Connection Lunch are Members-only networking events.



## VIP EVENT HIGHLIGHTS

## VIP Event Highlights from East ~ West Manatee County Development Trends

The topic of development trends in East and West County drew a large crowd at the Chambers VIP Luncheon last month. Richard Bedford, Vice President of planning Schroeder-Manatee Ranch, and Whiting Preston, President Manatee Fruit Company, shared details regarding their latest large scale planned development projects, including exciting live, work, and play development designs.



Richard Bedford, Vice President of Schroeder-Manatee Ranch and Whiting Preston, President of Manatee Fruit Company.

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## U.S. Congressman Vern Buchanan

### Monday, June 20 • 11:30 AM - 1:15 PM

Courtyard by Marriott • 100 Riverfront Drive West, Bradenton, FL 34205

Join us to hear an update on Florida's 16<sup>th</sup> Congressional District and learn more about issues that may affect your business and our community. This is your opportunity to ask questions and be heard in Washington!

Also included on the event's agenda is a special award presentation by the United States Chamber of Commerce.

The cost is \$28 Manatee Chamber and MYP Members; \$38 Potential Members (includes lunch). Reservations required at ManateeChamber.com/events



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## Are You Linked in?

by Kevin McNulty of NetWeave Social Networking

### Wednesday, July 13 • 2:00 - 4:00 PM

Manatee Chamber Lakewood Ranch Office at the McClure Center • 4215 Concept Court, Lakewood Ranch, FL 34211

LinkedIn is not only one of the largest social media sites in the world with more than 400 million members, it is also the biggest free database of professionals in the United States. In this two hour workshop you'll learn:

- How to achieve "All-Star" status with your profile
- The three top uses for LinkedIn
- How to run searches for possible customers
- The difference between, and value of, endorsements and recommendations
- How to connect with new leads
- Why LinkedIn is the top social network for B2B businesses

Learn how to use LinkedIn not just to connect to others, but to actually make meaningful connections that may turn into business for you and your company! Don't miss this educational workshop as Kevin makes it informal and entertaining and bring your laptop.

The cost is \$28 Manatee Chamber and MYP Members; \$38 Potential Members Reservations required at ManateeChamber.com/events



A Program of the Manatee Chamber of Commerce

#### June 6-10 • 4:00 – 6:00 PM MYP Community Service Project Salvation Army

Join fellow MYPers during the week of June 6-10 to serve the dinner meal at the Salvation Army. To volunteer call Kimberly at 941-748-4842, ext. 139 or email KimK@ManateeChamber.com

#### Thursday, June 9 • 5:00 – 7:00 PM MYP Networking Social and Ballgame with the Bradenton Marauders McKechnie Field

1611 9th Street West, Bradenton

Join other young professionals at the Kona Bar at McKechnie Field to cheer the Bradenton Marauders as they take on the Tampa Yankees. Tickets are \$8 and include a Marauder hat and a complimentary souvenir cup with one-time fountain fill-up. Contact Craig Warzecha with the Bradenton Marauders to purchase your ticket, 941-747-3031.

> Next Social Date: July 14 - Gecko's Grill & Pub 'Braden River Plaza'

#### Wednesday, June 29 • 11:45 AM – 1:00 PM MYPower Networking Lunch

Beach Bistro 6600 Gulf Drive, Holmes Beach, FL 34217

Limited to the first 40 RSVPs. MYPower Luncheons give you the opportunity to promote your business products and services and help MYP members find new customers for you! Cost: \$15 for paid MYP members, \$20 for all guests RSVP is required: Call Kimberly at 941-748-4842, ext. 139

Next MYPower Lunch Date: July 27 - Manatee Chamber of Commerce - Lakewood Ranch Office



## MYP Joint Networking Social Buffalo Wild Wings





## MYPower Lunch Freddy's Food Truck







#### Check out photos and upcoming events at MYPonline.com

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## 3<sup>rd</sup> Annual



Ves by the

Hosted by the Manatee Chamber and Greater Sarasota Chamber, Blues by the Bay drew hundreds of members and guests for a stellar night of networking, live blues entertainment with Doug Deming & The Jewel Tones, and fantastic food provided by our Chamber member restaurants. The rain didn't dampen THIS party as guests danced to cool tunes and enjoyed post-rain, beautiful weather on the Bay.

### Thank You to Our Generous Sponsors and Supporters:

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Anna Maria Oyster Bar • Cedar Reef Fish Camp • Daily Eats • Fast N Fresh • Fresh Kitchen • Sugar Cubed Complimentary Non-Alchoholic Beverages Provided by Tropicana



Doug Deming & The Jewel Tones



4<sup>th</sup> CAnnual Champions

Minners

**Lifetime Achievement** Peter J. Mattina, MD Dermatology

**Youth Volunteer** Flor Zamora Healthy Teens Coalition

**Community Impact** Remote Area Medical (R.A.M.)

> **Physician** James E. Little, DDS **Turning Points**

Nurse Sue Troxler, RN, BSN, MPH School District of Manatee Countv

Allied Health Professional Judy Sedgeman, EdD Three Principles Living

**Adult Volunteer** Suzanne Dickie, PhD League of Women Voters

Individual of Merit Sandy Kirkpatrick Board President, Turning Points

> Institution/Program **Drug Free Manatee**

Innovation/Research Qure4U

Congratulations!

The Manatee Chamber of Commerce named its 2016 Champions of Healthcare at a gala awards breakfast on May 26. More than 350 people attended the awards event in Lakewood Ranch to honor 99 nominees, 23 finalists and 10 award winners.

"Once again this year, we received tremendous support for the Champions of Healthcare Awards," said Jacki Dezelski, Executive Vice President for the Manatee Chamber of Commerce. "These awards celebrate the important work so many people, programs, business and institutions are doing in Manatee County to support healthcare access and delivery, particularly work that is above and beyond anyone's 'day job.' The awards are designed to recognize impact, excellence and dedication. The Champions of Healthcare Awards has become a signature program and this year's program is a testament to the amazing work being done in our community. Added to that is what a great morning it is! We're usually moved to tears because of the generosity and service we hear about during the program."

Plans are already underway for next year's program and it is not too early to begin thinking about nominating a deserving individual, organization, business or program for the awards. It's also not too early to secure your sponsorship for the 2017 Champions of Healthcare Awards. Please contact Jacki Dezelski at 941-748-4842, ext. 131.



Peter J. Mattina, MD, Dermatology



Randall Woods, Florida Blue



Gerhard Toth, Regions Bank



Randall Woods, Florida Blue, and Flor Zamora, Healthy Teens Coalition





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## of Healthcare Awards

## **OUR COVER FEATURE**

Finalists

#### Physician

Jim Ganey, MD, Bradenton Surgical Associates Joe Ganey, MD, Bradenton Internal Medicine Tom Ganey, MD, Bradenton Internal Medicine Charles T. Polis, MD, Urologist

#### Nurse

Lori Dengler, MBA, MSN, ARNP, FNP-C, **Remote Area Medical** Kathy Hood, RN, Blake Medical Center

#### Allied Health Professional

Luz Corcuera, UnidosNow Kersten Schroeder, PhD, LECOM Bradenton

#### **Adult Volunteer**

Annette Larkin, Happy Cubs Child Care Center Cynthia Wonnacott, Blake Medical Center

#### Individual of Merit

Richard Conard, MD, Remote Area Medical Senator Bill Galvano, Florida Senate

#### Institution/Program

Burn Care Services at Blake Medical Center Samaritan Counseling Services of the Gulf Coast

#### Innovation/Research

Health Links Florida Erin Laird, Florida Dept. of Health in Manatee County





Judy Sedgeman, EdD, Three Principles Living



10th grader at SMA



Sandy Kirkpatrick, Turning Points, with wife, Jeanie



Steve Hall, Alltrust, and daughter, Kendra Hall, Jim Ganey, MD, Bradenton Surgical Associates, Joe Ganey, MD and Tom Ganey, MD, Bradenton Internal Medicine

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Mominees

Alignment Healthcare Reyna Bragg, DOM, Living Well Acupuncture PA Burn Care Services, Blake Medical Center Center for Sight Community Health Improvement Plan (CHIP), Manatee Healthcare Alliance, Inc. Richard Conard, MD, Remote Area Medical Luz Corcuera, UnidosNow Lori Dengler, MBA, MSN, ARNP, FNP-C, Remote Area Medical Suzanne Dickie, PhD, League of Women Voters Manatee County Micah Dyer, Sugg Middle School Andrew Faber, MD, Lakewood Ranch Medical Center and Team Health Christina Fleck, Blake Medical Center Senator Bill Galvano, Florida Senate Joe Ganey, MD, Bradenton Surgical Associates Tom Ganey, MD, Bradenton Internal Medicine Jim Ganey, MD, Bradenton Internal Medicine Glen Gibellina, Remote Area Medical Goodwill Industries Manasota Lynne Grief, PhD, RN, CEN, TCRN, Blake Medical Center HealthLinks Florida, Florida Department of Health in Manatee County Kathy Hood, RN, Blake Medical Center Loren Hutchinson, Manatee Technical College East Campus Sandy Kirkpatrick, Board President, Turning Points Dominique Kohlenberger, PT, Remote Area Medical Erin Laird, Florida Department of Health in Manatee County Lake Erie College of Osteopathic Medicine - LECOM Lakewood Ranch Medical Center Eryn LaLonde, Braden River High School Annette Larkin, Happy Cubs Child Care Center Gary Laubacker, DO, MaxHealth Manjesh Lingamurthy, MD, Cancer Center of Sarasota and Manatee James E. Little, DDS, Turning Points Joshua Mali, MD, The Eye Associates Manatee Choice Health Plan, Manatee County Government Peter J. Mattina, MD, Dermatology Hailey Maurer & Sarah Yadven, Louise Johnson Middle School of International Studies MCR Health Services Manatee County Substance Abuse PreventionCoalition -**Drug Free Manatee** Ann G. Neff, MD, Dermatology Associates / Reflections MedSpa Parth Patel, Southeast High School Pathogen Reduction and Mononuclear Cellular Therapy, SunCoast Blood Bank Joseph Pecoraro, MD, Hearts Afire Charles T. Polis, MD Walter "Mickey" Presha, MCR Health Services Qure4U Remote Area Medical (R.A.M.) Meredith Roberts, Manatee High School Samaritan Counseling Services of the Gulf Coast

Kersten Schroeder, PhD, LECOM Bradenton
Judy Sedgeman, EdD, Three Principles Living
Jan Spates, RN, Almost Family
Steven Tinsworth, DMD, Tinsworth Orthodontics
Kimberly Tresalus, Sugg Middle School
Sue Troxler, RN, BSN, MPH, School District of Manatee County
Brenda Ware, CDA, MA, Manatee Technical College East Campus
Westminster Manor Bradenton
Corista Williams, MBA, RD, LD, Lakewood Ranch Medical Center
Cynthia Wonnacott, Blake Medical Center
Maureen Yahn, Suncoast Behavioral Health Center
Flor Zamora, Manatee High School

Jessica Zelitt, Lakewood Ranch High School



More than 350 attendees enjoyed our 4th Annual Awards



Mr. Stan Brock, Remote Area Medical



Melissa Brady, Gerhard Toth and Savannah LaRocca, Regions Bank

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Alpha Business Solutions Grand Opening 207 44<sup>th</sup> Ave. E. Bradenton, FL 34203 941-782-3791 alphabizsolutions.com



Buffalo Wild Wings Grand Opening 4120 14<sup>th</sup> St. W. Bradenton, FL 34205 941-345-4883 buffalowildwings.com



Coastal Express Carwash Grand Opening 4630 53<sup>rd</sup> Ave. E. Bradenton, FL 34203 941-752-5999 coastalexpresscarwash.com



Fresh Kitchen Grand Opening 8491 Cooper Creek Blvd., Ste. 101 University Park, FL 34201 941-208-3900 eatfreshkitchen.com



FYZICAL Health Grand Opening 2401 University Pkwy., #102 Sarasota, FL 34243 941-355-2767 FyzicalHealth.com



Daily Eats Grand Opening 8491 Cooper Creek Blvd., Ste. 104 University Park, FL 34201 941-208-3880 ilovedailyeats.com



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#### As of Publication Date

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#### **Almost Heaven Kayak Adventures**

KayakFL.com 941- 504-6296 Activities and Amusements

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6908 245th St. E. Myakka City, FL 34251 bearadiseranch.com 941- 322-2462 Animal Sanctuary

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#### **Emerald Citie Boutique**

417 12th St. W., Ste. 120 Bradenton, FL 34209 941- 780-4446 Department and Retail Stores

#### Flavors of India Restaurant

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#### **Florida Sheriffs Youth Ranch**

751 Rye Wilderness TrailParrish, FL 34219youthranches.org941- 776-1777Camps and Childrens Leadership Programs

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#### Sarasota Orthopedic Associates

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specpage.com 941- 216-6700 Computer Software and Consulting Services

#### State Alarm Systems, Inc.

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#### **Stone River Retirement Resort**

7360 55th Ave. E. Bradenton, FL 34203 StoneRiverRetirement.com 941- 201-2901 Retirement Communities and Homes

#### Sunshine Bank - Lockwood Ridge

8307 Lockwood Ridge Rd. Sarasota, FL 34243 mysunshinebank.com 941- 757-5159 Banks and Banking

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wealthcst.com 941- 875-4144 Health Insurance

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### RENEWING MEMBERS

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**1964 – 52 Years** Tropicana Products

1978 – 38 Years Johnson Printing

**1982 – 34 Years** Steve White's Auto Service, Inc.

#### 1984 - 32 Years

David W. Wilcox, Attorney Freedom Village Continuing Care Retirement Community Kelly Services, Inc. Manatee Herald-Tribune

#### 1985 - 31 Years

Coconuts Beach Resort

1987 – 29 Years Tom Brown Real Estate Investments, LLC

1989 – 27 Years Southwest Florida Water Management District

**1993 – 23 Years** New Path Academy Tampa Bay Lightning

**1994 – 22 Years** Duffy's Tavern

**1997 – 19 Years** Insurance Time of Bradenton, Inc. Residence Inn by Marriott

#### 1998 – 18 Years AM-PM Mailing Service

Animal Medical Center Gulf Drive Cafe & Tiki Hut

#### 1999 - 17 Years

Bella Vita Homes, Inc.Community Haven for Adults and Children With Disabilities Inc.Gulf Auto ClinicManatee Apparel GraphicsPopi's Place Too

#### 2000 – 16 Years

AAA - The Auto Club Group -Insurance Grimail Crawford, Inc.

2003 – 13 Years Hueston & Company CPA, LLC

#### RENEWING MEMBERS

As of Publication Date

#### 2004 - 12 Years

Manatee Deep Clean - Low Moisture Cleaning Spec. Orthodontic Specialists Jeffrey S. Thompson, D.M.D. TriCore, Inc. Walmart Supercenter East #0528

2005 – 11 Years Jaytron, Inc.

2006 – 10 Years Clear Sunset Car Wash

2007 – 9 Years Casa Mora Rehabilitation and Extended Care Entech

#### 2008 - 8 Years

Dakin Dairy Farms Holiday Inn Sarasota Bradenton Airport Innovative CFO Solutions, Inc. Lawngevity, Inc. Manatee Community Action Agency, Inc.

#### 2009 - 7 Years

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#### 2010 - 6 Years

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#### 2011 - 5 Years

Fav's Italian Cucina Heritage Title Agency, Inc. hibu Jersey Mike's Subs Mary Frances Schultz PayServ Systems Salon Uptown... Downtown

#### 2012 - 4 Years

Adjust Your Life Chiropractic Everglades University FastSigns Michael Saunders & Company/ The Faillace Group Pope Golf, LLC Rosabella Shek, M.D., LLC Walmart Lakewood Ranch #5727

#### 2013 - 3 Years

Feld Entertainment, Inc. Goodwood & Stone Builders, LLC Gulf Shore Media - Publisher of Sarasota Magazine, 941CEO, Venice Magazine and SEE Sarasota Jackson Holmes Painting Trustco Bank ULTRABOX, Inc. V-Soft Consulting Group

#### 2014 – 2 Years

And Services Bay Area Industrial Services Builders Blinds "Historic" Manasota Memorial Park and Funeral Home Jackson Landscape Professionals, Inc. Jersey Mike's Lakewood Ranch Persson & Cohen, P.A. River Song Stretch Zone of The Suncoast Studio 26 Productions Suncoast Credit Union - Manatee Avenue Tom Ward Bookkeeping

#### 2015 – 1 Year

ASAP Gun & Pawn, LLC Brain Balance of Lakewood Ranch Destination Knowledge Dr. Nina's Animal Hospital - Parrish Dreamscreens International, Inc. Fantasy Travel Fast & Friendly Pharmacy Florida Fishing Charters Healthy Start Coalition of Manatee County, Inc. Heartland Payment Systems Home Companions Imperial Court Reporting Mike Abene, LLC MLG Event Draping and Designs, LLC Neil Spirtas New Age Technology Solutions, Inc. NFM Lending Right on Target Security Academy River Club Car Wash Sanctuary of Bradenton Skin Care, Inc. Splash Pools SW New World Coating, Inc. The Fish Hole @ Lakewood Ranch The UPS Store #4501 The Vintage House, Inc. **YOLO** Adventures



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The Sarasota campus, which is conveniently located in the heart of the Lakewood Ranch Corporate Park (I-75 and University Parkway), opened in 1995 but KU has been in operation for more than 38 years and now offers more than 100 degree programs encompassing allied health, information technology, criminal justice, education, legal studies, culinary arts, and social/behavioral science majors.

Keiser University maintains a "students first" philosophy with its hands-on orientation, small class sizes and innovative scheduling to accommodate working adults. In order to meet the evolving needs of the state's economic and workforce development trends, the faculty of KU strive to train career-minded individuals by helping students become employable, skilled, responsible and accountable.

Keiser University is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools to award certificates and degrees at the associate, baccalaureate, masters, and doctoral levels.

> 6151 Lake Osprey Drive Sarasota, FL 34202 941-907-3900 keiseruniversity.edu

















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We also mail them to anyone requesting information about our community and every Chamber member (2,100+) receives one, as well.

For more information, please contact Nick Yankosky, with SouthComm, our publishing partner, at 513-257-3684, or by email: nyankosky@southcomm.com, or contact Allison at AllisonH@ManateeChamber.com. There is a varied selection of ad sizes to accommodate your marketing budget.

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# Humana

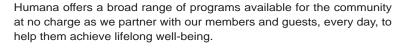
The office has been in its current retail location in Bradenton for 3.5 years. Humana MarketPOINT Plus centers help close the gap between people and the care they need to live healthier, happier lives. By partnering with the community and offering a place for people to connect with others, share common interests, and participate in fitness classes, health and wellness seminars, and disease-specific education classes - at no cost - Humana is making it easy for people to achieve their best health. For Humana members, a Customer Care Specialist at each MarketPOINT Plus location provides personalized support and information. A sales agent is also available to help people navigate healthcare choices and purchase plans ranging from individual medical plans (for individuals under 65), Medicare health plans and prescription drug plans (for people 65 and over), and dental, vision and other specialty products (for any individual). Building relationships is essential to Humana's goal of inspiring health throughout a community and our MarketPOINT Plus locations bring that goal to life by breaking down barriers to health and providing a personalized experience for consumers. Humana MarketPOINT Plus offices are open to the public Monday through Friday from 8:30 AM to 5:00 PM. Learn more at humana.com/about/guidance-center











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# Tech TIPS

## The Dangers of WordPress and How to Avoid Them

By Christopher Graser, Last 7 Studios

WordPress is hands down the largest content publishing platform on the internet today. With over 75 million active sites, its popularity is hard to ignore. It has tons of features, almost unlimited flexibility, and, best of all, it's free. It is hard to ignore this form of web presence. However, all of the expandability and ease of hosting comes with dangers of which most users are unaware.

WordPress is a wonderful web publishing tool when everything is working properly. Understanding some of the dangers and how to overcome them can be the difference between a secure, fully functional website and one that is not secure, compromised with little effort, and does not function correctly for its users.

The first danger of WordPress is letting it become out of date. At the time of writing. the current version of WordPress is 4.5.2. A majority of the current WordPress websites are more than a few versions behind. WordPress releases updates for their software at a steady pace. As new bugs are found and new security holes are located, they make sure that issues are fixed as quickly as possible while making sure live WordPress sites are not affected. There are some serious reasons that WordPress updates their software as often as they do. Bugs can cause entire websites to vanish in the blink of an eye. Glitches can allow visitors to access the administration control panel or security holes allow malicious users to access all of a site's visitor and/ or customer data. All of these things are possible if the WordPress website is out of date.

Is WordPress a more vulnerable platform compared to a traditional website? If maintained properly, no. However, the number of websites using WordPress as a web development platform makes a juicy target for hackers and data thieves, underlining the need to stay on top of updates.

The second danger is the uncertainty of the legitimacy of the plug-ins available for WordPress. The diverse catalog of WordPress features and add-ons available



through the WordPress marketplace are not monitored. As a result, with every change that is made to every plug-in or add-on that is submitted, malicious code can be added without WordPress knowing. This leaves a website open to attack or to simply breaking. Sometimes these plugins can add backdoors that give access to user credit card information, user personal data, and the business owner's personal information.

What are the options for keeping WordPress updated automatically? The simplest way is by building the website directly on WordPress.com. This ensures that updates are implemented as soon as they are released. The downside is that the business website address would look something like "BusinessName.Wordpress.com", which is not optimal. Alternatively, there are some web hosts that will automatically update WordPress on a daily, weekly or monthly basis. Not all website hosting companies offer this feature, so verify before using the company as the sole provider for updates. Another option is having a web design company maintain WordPress. Often these companies will use WordPress for a percentage of their client base, so they are constantly on the lookout for updates as they are released. Lastly, companies choose to maintain WordPress internally. In the more recent years of WordPress development, a patch (update) alert system has been built into the backend of WordPress. This alerts the Administrator of the site that there is a

new patch available for the website. For businesses that rely on their website for day to day sales or content dissemination, they will likely be in the backend of their website on a daily or weekly basis. So these alerts are seen and taken care of as soon as they pop up. For those businesses that are not on their site regularly, these alerts can go unseen.

Unfortunately, there is no surefire way to prevent some of these things from happening. The best steps to take are to limit the plug-ins on the site. In other words, use only the bare minimum required to give the site the functionality needed. When installing a plug-in, check the active number of installs to make sure that the it has more than just a handful of users. When installing a theme for a blog, verify the theme isn't installing dozens of other plug-ins that do not have detailed descriptions of their functions. The most secure way to add additional functionality to a WordPress site is to have the functionality built by a trusted company that develops for WordPress.

WordPress is an amazing platform that has a huge amount of expandability and functionality. As long as it is given the proper attention, it is one of the easiest ways to maintain a web presence. Ensuring that WordPress stays up to date and secure is the key to maintaining a secure and functional website.

### Member News

**Center For Sight,** is pleased to announce that eight physicians have been named among America's "Top Doctors" by Castle Connolly Medical, Ltd.

#### **Home Helpers of Bradenton**

is proud to announce that Home Care Standards Bureau (HCSB) has recognized its company among a distinguished and limited national group of agencies to be recognized with an A+ rating. HCSB grants the A+ rating only to home care agencies that meet and adhere to a stringent code of standards and ethics.

**Insignia Bank** announced that Frank Maggio, Assistant Vice President / Credit Administrator, was one of three nominees to receive the Outstanding Leadership Award at the Leadership Sarasota County Alumni's annual luncheon. Maggio was chosen out of 24 eligible alumni to receive this honor.

#### **Manatee Memorial Hospital**

is pleased to announce that Florida Blue has designated it as a Blue Distinction® Center+ in the Blue Distinction Centers for Cardiac Care program, part of the Blue Cross and Blue Shield Association's Distinction Specialty Care program. Blue Distinction Centers are nationally designated health care facilities shown to deliver improved patient safety and better health outcomes based on objective measures that were developed with input from the medical community. Manatee Memorial Hospital leadership gathered to celebrate the Robert A. Warriner III, M.D., Center of Excellence Award, which was given to Manatee Memorial's Wound Care and Hyperbaric Treatment Program for the fifth year because it has met the Center of Distinction quality standards for Healogics<sup>™</sup>, Inc.

#### **Manatee Technical College**

is planning a reunion. Graduates of Manatee Technical Institute and VoTech, along with instructors and staff members, are invited to return, remember and reconnect during two reunion celebrations scheduled for June 16 and 17. Both events are sponsored by the Manatee Technical College Alumni Association. Visit mtialumniassociation.org to register.

**Scholfield Realty Inc.** is celebrating "60" years of serving families in Manatee County. It is the third oldest real estate company in Manatee County. It has a Property Management Department with a full time manager serving owners with property management on annual and seasonal rentals. Scholfield Realty is locally owned and operated by Barbara and Derryl Edwards.

**Spark Growth** announced Station 2 Innovation will offer special educational programming June through August. High school and college/university students will learn the fundamentals of starting a business, customer and business model validation, legal considerations, brand development, IP (Intellectual Property), crowd funding, working with investors, and information on sound financial accounting. Students will also have the opportunity to meet with mentors for personal coaching on their ventures.

#### Susan Humphreys Certified QuickBooks ProAdvisor has

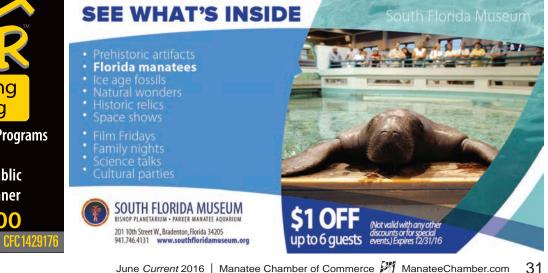
been chosen for the third consecutive year as a Top 100 ProAdvisor for QuickBooks. This Top 100 was selected from over 130,000 ProAdvisors internationally. Susan Humphreys is based in Palmetto, Florida and has more than 40 years of bookkeeping experience.

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Need to brush up on your Chamber member benefits?

This reception is a great opportunity to learn more about the Manatee Chamber, meet the staff, and hear about the many member benefits available to you. Let us help you take full advantage of your membership.

All members are welcome! Seating is limited. RSVP requested.

### Thursday, June 16

#### Two Times Available

#### 7:45 - 9:15 AM and 3:00 - 4:30 PM

at the Manatee Chamber of Commerce 222 10th Street West, Bradenton, FL 34205

Register online at ManateeChamber.com/Events For more information, contact Kimberly Kramer at KimK@ManateeChamber.com or 941-748-4842, ext. 139

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1	Wed.	1		New Overtime Regulations Workshop	9:00 – 11:00 AM	Bradenton Board Room
2			191	Power Connection Lunch	11:30 AM – 1:00 PM	enRich a Bistro
D	Thurs.	2	_	Breakfast with the Chairman	7:45 – 9:00 AM	Lakewood Ranch Board Room
	Fri.	3		Small Business Council Meeting	8:00 – 9:00 AM	Bradenton Board Room
	Tue.	7		BBC Advisory Committee Meeting	4:00 – 5:00 PM	Bradenton Board Room
	Thurs.	9		Technology Committee Meeting	3:30 – 4:30 PM	Bradenton Board Room
			iţi	MYP Networking Social and Ballgame	5:00 PM	McKechnie Field
	Fri.	10	_	Transportation Committee Meeting	8:00 – 9:00 AM	Bradenton Board Room
	Tue.	14	iÿi	Business After Hours	5:00 – 7:00 PM	Humane Society of Manatee County Pet Health Center
	Wed.	15	iÿi	Power Connection Lunch	11:30 AM – 1:00 PM	Mexicali
	Thurs.	16		Bagels & Benefits Member Reception	7:45 – 9:00 AM	Bradenton Board Room
				Bagels & Benefits Member Reception	3:00 – 4:30 PM	Bradenton Board Room
	Mon.	20		VIP Event: Congressman Buchanan	11:30 AM – 1:15 PM	Courtyard by Marriott
	Wed.	22	_	Chamber Executive Committee Meeting	8:00 – 9:00 AM	Bradenton Board Room
	Thurs.	23	iÿi	Coffee Club	7:45 – 9:00 AM	Water's Edge of Bradenton
	Fri.	24	_	Downtown Redevelopment Committee Meeting	8:00 – 9:00 AM	Hampton Inn & Suites
	Tue.	28		Chamber Board of Directors Meeting	4:00 – 5:00 PM	Bradenton Board Room
	Wed.	29	iÿi	MYPower Networking Lunch	11:45 AM – 1:00 PM	Beach Bistro
			_	Infill Committee Meeting	4:00 – 5:00 PM	Bradenton Board Room
	Fri.	1		MYP Leadership Committee Meeting	12:00 – 1:00 PM	Bradenton Board Room
	Mon.	4		Independence Day	12.00 - 1.00 1 M	Chamber Offices Closed
	Tue.	5		BBC Advisory Committee Meeting	4:00 – 5:00 PM	Bradenton Board Room
	Wed.	6	iýi	Power Connection Lunch	11:30 AM – 1:00 PM	Polo Grill and Bar
	wea.	0		Healthcare Committee Meeting	4:00 – 5:00 PM	Bradenton Board Room
	Tues.	12	iĝi	Business After Hours	5:00 – 7:00 PM	Blake Medical Center
	Wed.	13	7	LinkedIn Workshop	2:00 – 4:00 PM	Lakewood Ranch Board Room
	Thurs.		_	Power Connection Breakfast	7:30 – 9:00 AM	Theresa's Restaurant
	111(13).	14	-	MYP Networking Social	5:00 – 7:00 PM	Gecko's Grill & Pub 'Braden River Plaza'
	Wed.	20	iÿi	Power Connection Lunch	11:30 AM – 1:00 PM	Beach House
	, ea.				10001001	



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