

**TOGETHER WE'RE GREATER
THAN ANY CHALLENGE**

LIVE UNITED

OUR FOCUS AREAS

Early Learning – investing in programs that help children succeed in school by ensuring they are reading at grade-level by the end of third grade

Financial Stability – leading and participating in programs that help low-income individuals and families eliminate barriers and obtain/retain employment that builds a more financially stable future

Youth Success – Operation Graduate focuses on students in the “academic middle,” helping them graduate on time, prepared for college or career

FOCUS: MANATEE COUNTY

of strategic community partners: 34

\$533,847 invested in Early Learning and Financial Stability Programs

Publix Last Resort Fund: \$65,757.00 towards the community

UWS Rapid Response Fund: \$195,775 invested in agencies serving only Manatee County. \$587,058 invested in agencies who listed Manatee County as one of their service areas.

Output Reporting by County	# of Programs	Individual Annual Total	ALICE Individual	% of served ALICE	Households Annual Total	ALICE Household	% of ALICE Household
Manatee	14	42,471	36,383	86%	16,658	14,711	88%

Reading Rooms and Reading All Stars

- 600+ books distributed
- 200+ tutoring hours provided and 70+ children served
- 21 received child mentoring/tutoring resulting in documented literacy growth

Quality Childcare Initiative (\$27,000 investment in 4 partners)

- Nearly 100 hours of teacher training attended
- 43 children who demonstrate progress in communication, vocabulary and/or early literacy; 30 additional children improved executive functioning for entering kindergarten.

UNITED WAY SUNCOAST: COVID-19 RESPONSE AND RECOVERY FUND

TOTAL FUNDING AWARDED: \$1,876,199

RAISED
\$1,876,199*

ADDRESSING THE IMMEDIATE NEEDS OF

75 AGENCIES
930,006 INDIVIDUALS
344,101 HOUSEHOLDS

AND HELPED ORGANIZE

689 VOLUNTEERS
1,950 VOLUNTEER HOURS

100% of the Fund went directly to helping those in our community impacted by COVID-19.

BY SECTOR

FINANCIAL STABILITY (19%)

DOLLARS: \$356,500
INDIVIDUALS: 133,137
HOUSEHOLDS: 48,971

MENTAL HEALTH (15%)

DOLLARS: \$276,837
INDIVIDUALS: 132,471
HOUSEHOLDS: 49,138

HOUSING/SHELTER (23%)

DOLLARS: \$434,543
INDIVIDUALS: 210,964
HOUSEHOLDS: 78,403

HEALTHCARE (5%)

DOLLARS: \$85,707
INDIVIDUALS: 54,910
HOUSEHOLDS: 20,368

FOOD (28%)

DOLLARS: \$527,429
INDIVIDUALS: 283,703
HOUSEHOLDS: 105,235

CHILDCARE (10%)

DOLLARS: \$195,183
INDIVIDUALS: 114,821
HOUSEHOLDS: 41,986



Strategic Plan: Overall Process

**Primary
Research**

**Secondary
Research**

**Community
Engagement**

**Key
Informant
Interviews**

**Steering
Committee
Meetings**

**Focus
Groups**

**Solutioning
Sessions**

**Board
Retreat**

**Staff Input
Sessions**



United Way Suncoast

Strategic Plan

INFUSE DIVERSITY, EQUITY, AND INCLUSION POLICY AND PRACTICE INTO EVERYTHING WE DO

UNITED WAY SUNCOAST 2021-2024 Strategic Plan Snapshot

HEADWINDS WE ARE FACING:

Impact of COVID-19
Learning loss endured by all school children
Declining traditional donor bases
Increased competition among non-profits
Rising complexity in human services sector
Continuation of structural racism

TAILWINDS WE ARE RIDING:

Instituting a "Quest for Equity"
Embracing the "Digitalized World"
Engaging a new "Culture of Giving"
Promoting collaborative philanthropy
Capturing the hearts and minds of
"Youth Ascending"

LEAD BY EXAMPLE



Our Vision...

A community united to create better opportunities for all.



Our Mission...

To provide leadership that improves lives and creates lasting community change by mobilizing the caring people of our communities to give, advocate, and volunteer. United Way Suncoast fights for the education and financial stability of every person in the communities we serve.



IDENTIFY PERFORMANCE OUTCOMES

Elevate and Enhance Our Current Work

Priority Impact Areas:

- Early Learning
- Youth Success
- Financial Stability
- Support Services

Lift Up and Deepen our Community Partner Role

- Capacity building of nonprofit sector
 - Data for Impact Center
- Address navigation of human service sector
 - Public Policy Advocacy
- Lived-Experience Advisory Council
- Multi-year funding and new funding streams for strategic community partners

Engage Volunteers and Donors

- Reimagine Workplace Campaigns
- Innovate ways of Connecting with Volunteers
- Accelerate Reaching Directly to New Supporters
- Enhance and deepen relationships with donors

How We Will Deliver Transformative Impact



ACKNOWLEDGE SYSTEMIC RACISM



INSTITUTE CULTURAL COMPETENCE



MEASURE & ADDRESS DISPARITIES



United Way Suncoast

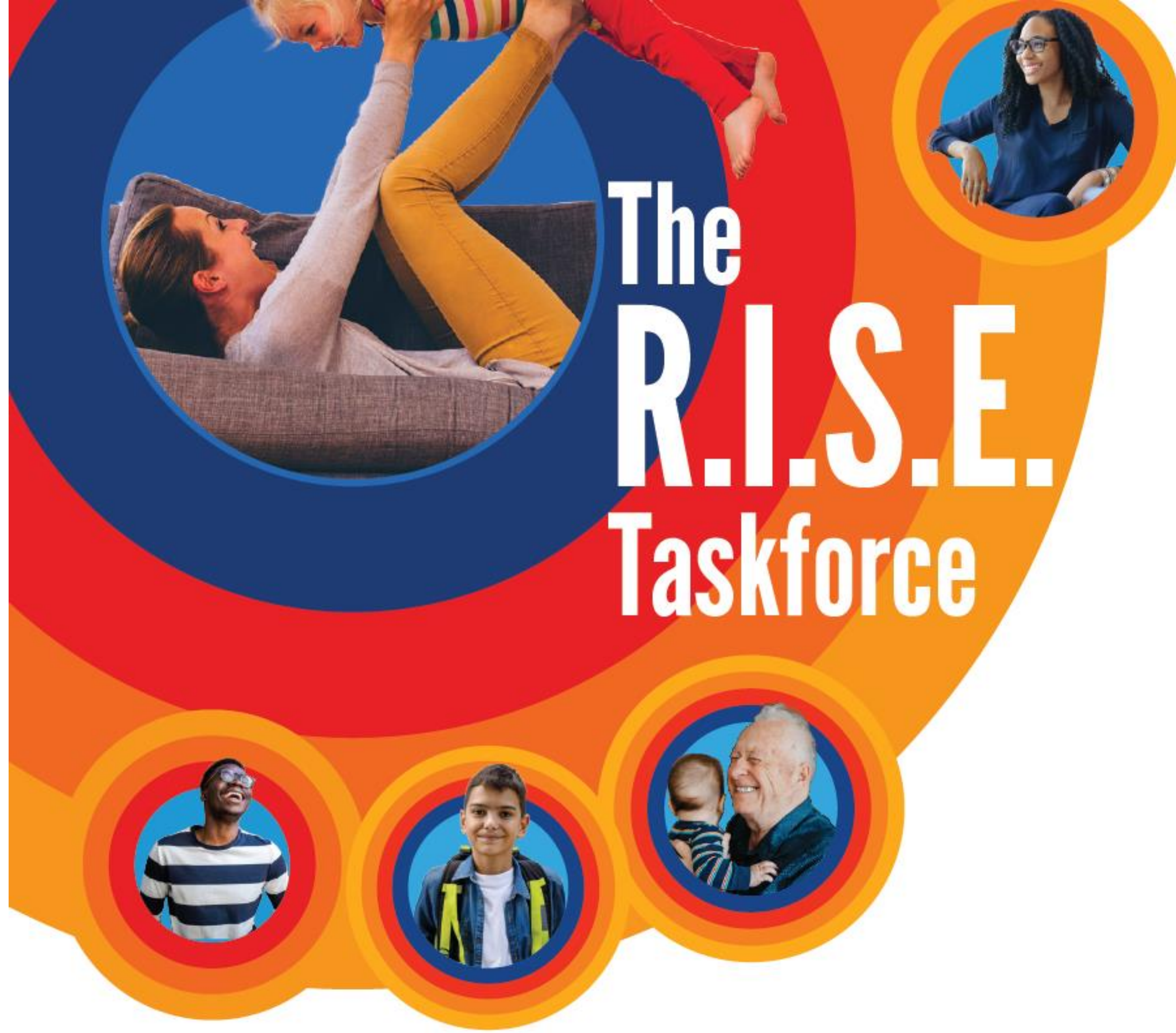
THE TASK FORCE MISSION is to:

REACH out to the most vulnerable in our community,

INVEST in programs and services that

SUPPORT individuals and families and

EMPOWER our communities to RISE above circumstances.



R.I.S.E. Task Force Recommendations

ALLOCATION STRATEGY	SUPPORTING IMMEDIATE NEEDS	EXPANDING & DEEPENING IMPACT	BIG & BOLD	INNOVATING	STRENGTHENING & THRIVABILITY OF UWS
AMOUNT	Up to \$3 million	Up to \$5 million	Up to \$7 million	Up to \$3 million	Up to \$2 million
TIME PERIOD	0 mos - 12 mos	0 - 3 years	0 - 5 years	0 - 5 years	0 - 5 years
DEFINITION	Current, urgent community needs. Designed to begin using the money to make an immediate impact.	To expand current initiatives across all five counties and retain some of the allocated money for future needs for this program(s) to ensure sustainability.	An initiative desperately needed to improve the lives of ALICE families across all five counties. Something which no other organization is willing or able to do. This is a highly visible and highly challenging project.	Criteria will need to be developed. This is a project(s) which is innovative and unique. Suncoast Board approval required. One example is developing and funding Agility & Innovation Grants as recommended in the strategic plan.	This allocation ensures UWS's ability to continue carrying out its current work while embarking on the activities and programs above. This money will be used to enhance and build the foundation of the organization so that its impact will broaden and deepen across the five counties.
FOCUS	Eviction Crisis	Early Learning	Nonprofit Resource Center, Data for Impact Center, navigation ecosystem research & solution development	To be determined	UWS Infrastructure

At United Way Suncoast, we never stop advocating for our community. Through our partnerships and expertise, we create bold solutions to our biggest challenges – uplifting lives and achieving equity for generations to come.

