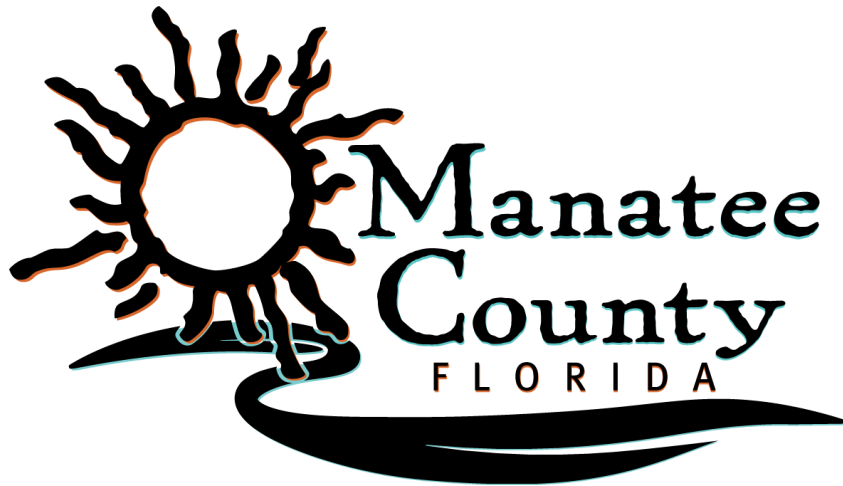


Businesses and Disasters



Jodie Fiske
Director- Public Safety



Preparedness
Planning for *Your*
Business

Hazards Businesses and Staff Face



Natural hazards: floods, hurricanes, tornadoes, and earthquakes.



Health hazards: widespread and serious illnesses.



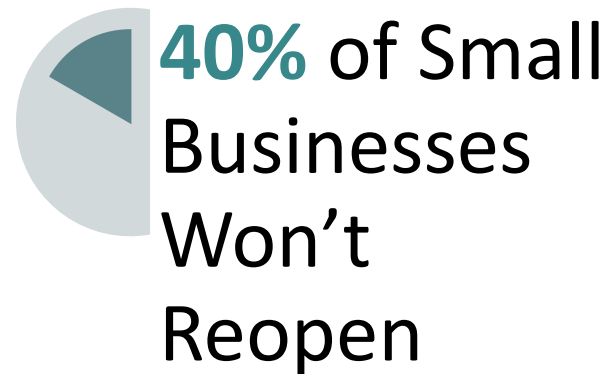
Human-caused hazards: accidents and acts of violence.



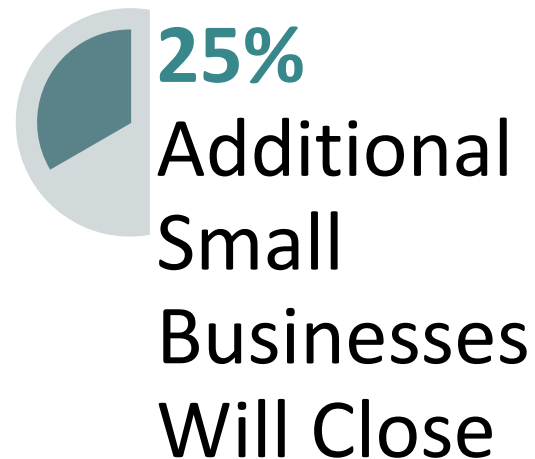
Technology-related hazards: power outages and equipment failure.

Natural Disaster Impact

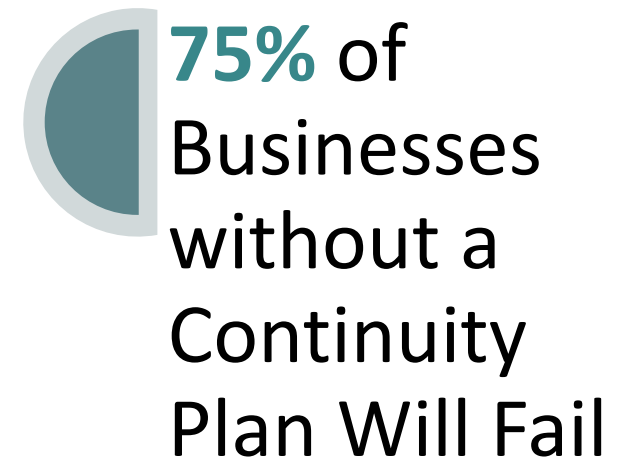
Immediate



One Year Later



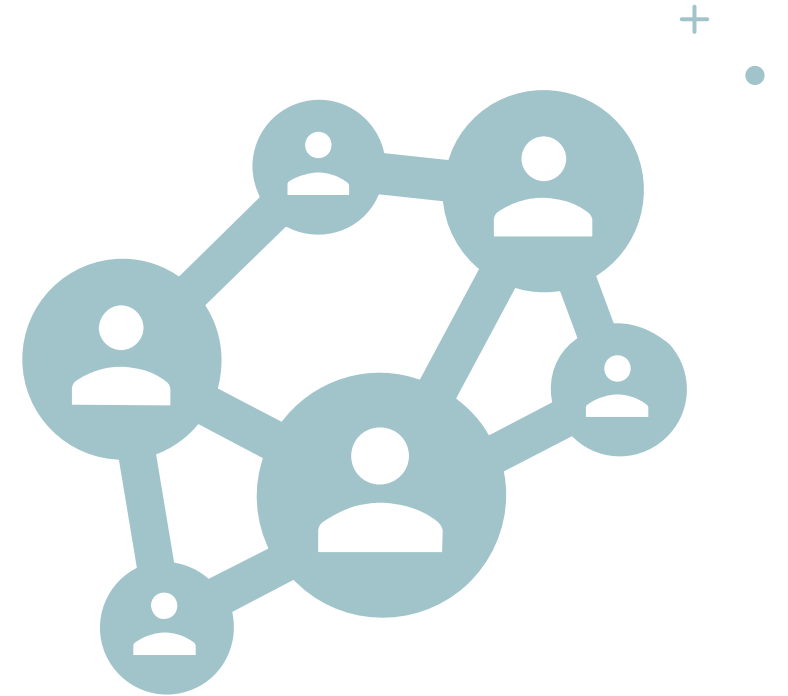
Three Years Later



Ready Business Program

- There is much that a business leader can do to prepare his or her organization for the most likely hazards.
- The Ready Business program helps business leaders make a preparedness plan to get ready for these hazards.

ready.gov/business

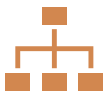




Step 1: *Assess Your Risk*

- Step 1: Assess Your Risk
 - Every business has unique vulnerabilities and weaknesses.
 - Knowing which disasters are most likely to affect your business can help you return to operations faster.

Step 2: *Create Plan*



Staff

Level 1

Planning and preparedness for the protection of staff.



Surroundings

Level 2

Elements that potentially pose a threat during an event, such as fences, flagpoles, and trees.



Space

Level 3

Content of your workspace, such as inventory, filing, cabinets, shelving, and other furniture.



Systems

Level 4

Includes utility systems that support the operation of the building and are generally located on or near the business.



Structure

Level 5

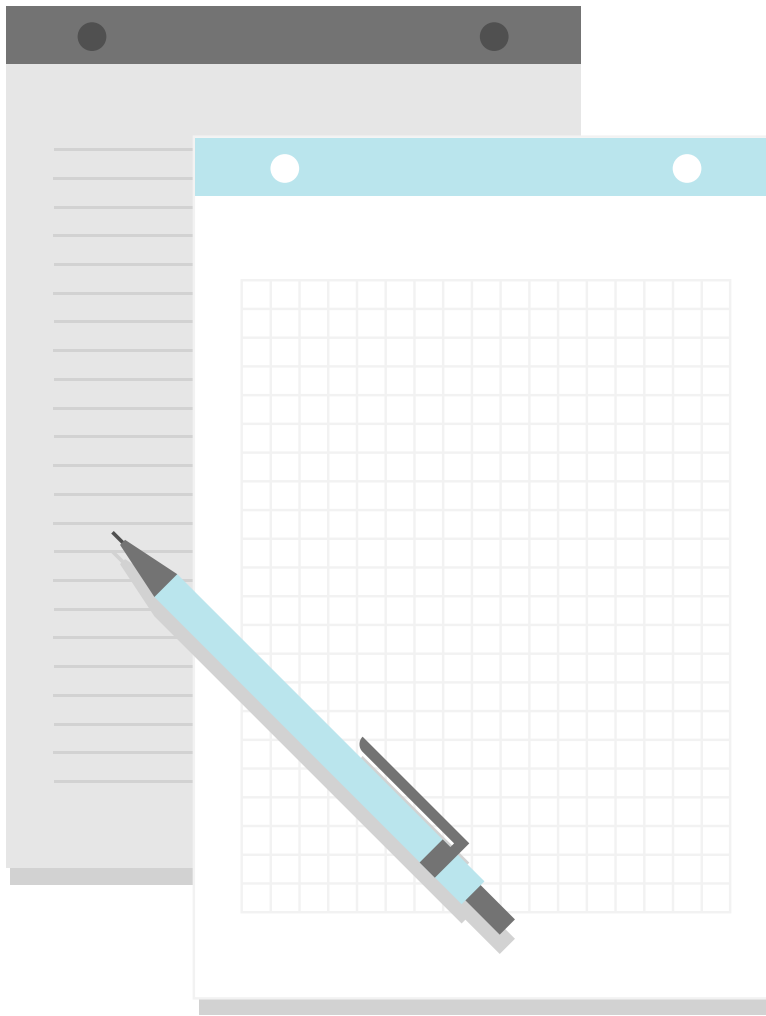
Architectural and structural elements of the building, especially construction types that may be vulnerable to damage or failure during an event.



Service

Level 6

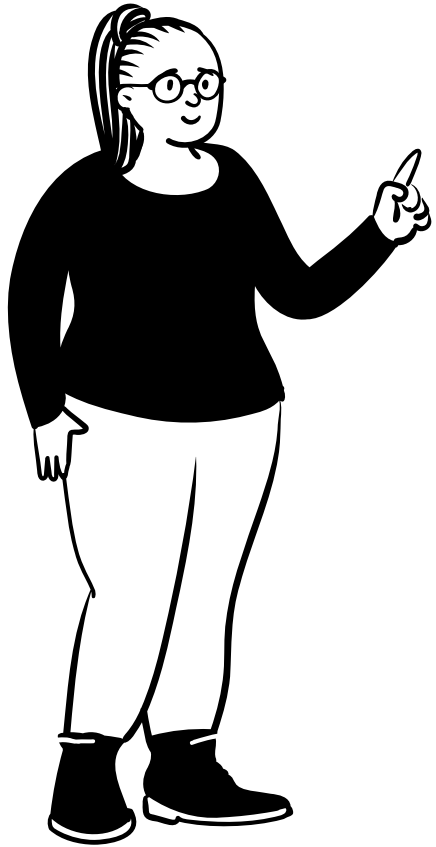
Opportunities for your organization to engage and serve the community following an event.



Step 3: *Execute Your Plan*

- Practice your plan with your staff for optimal readiness when a disaster occurs.





Complete your Business Self-Assessment



Thank You!

- Questions?

Jodie Fiske

Director – Public Safety

Jodie.fiske@mymanatee.org

(941) 718-7950

