



Manatee
CHAMBER of
COMMERCE

Strengthening Your Business and Our Community

**Annual Planning Retreat
&
Leadership Conference
2023**



2022
CHAMBER OF COMMERCE
OF THE YEAR AWARD
\$1 MILLION & OVER

Chamber Update

Jacki Dezelski

Manatee Chamber of Commerce

Manatee
Chamber of Commerce

Membership Numbers Are Strong

- **2,152 members as of yesterday**
 - 2,100 members at 2022 Retreat
 - 1,963 members as of 2021 Retreat

Chairman's Circle Investors Increase

- **Moved from 12 to 15 Platinum Investors**
- **Increased from 8 to 11 Gold Investors**
- **Silver and Bronze Investor numbers are steady**



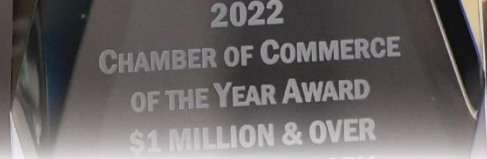
T H E L I S T

Largest Chambers of Commerce in Tampa Bay Ranked by Member firms

Locally Researched by: Chris Erickson, Tampa Bay Business Journal

Data was provided by chamber representatives unless otherwise noted. Local includes Hernando, Hillsborough, Manatee, Pasco, Pinellas, Polk and Sarasota counties.





◆ Previous year's rank

	BUSINESS NAME WEBSITE	ADDRESS PHONE	MEMBER FIRMS ↓	ANNUAL MEMBERSHIP DUES	BOARD CHAIR
1	MANATEE CHAMBER OF COMMERCE INC. manateechamber.com	◆ 1 P.O. Box 321 Bradenton, FL 34206-0321 941-748-3411	2,106	\$450—\$5,000	Jeff Podobnik, Pittsburgh Pirates Baseball Club
2	TAMPA BAY CHAMBER tampabaychamber.com	◆ 3 201 N. Franklin St. #201 Tampa, FL 33602 813-228-7777	1,400	n/a	Brian Butler, President & CEO, VISTRA Communications
3	GREATER SARASOTA CHAMBER OF COMMERCE sarasotachamber.com	◆ 3 1945 Fruitville Rd. Sarasota, FL 34236 941-556-4040	1,300	\$495—\$10,000	Emily Walsh





4	THE GREATER PASCO CHAMBER OF COMMERCE greaterpasco.com	2	5443 Main St. New Port Richey, FL 34652 727-842-7651	1,244	\$150—\$1,000	Jim Engelmann, Commercial Partners Realty
5	LAKELAND CHAMBER OF COMMERCE lakelandchamber.com	3	35 Lake Morton Dr. Lakeland, FL 33801 863-688-8551	1,200	n/a	Jason Rodda, Rodda Construction, Inc.
5	ST. PETERSBURG AREA CHAMBER OF COMMERCE stpete.com	6	100 2nd Ave. N. #150 St. Petersburg, FL 33701 727-821-4069	1,200	\$400—\$25,000	Jason Jensen, Wannemacher Jensen
7	VENICE AREA CHAMBER OF COMMERCE venicechamber.com	7	597 S. Tamiami Trl. Venice, FL 34285 941-488-2236	970	n/a	David Joyner, Joyner Family Insurance



8	<p>AMPLIFY CLEARWATER amplifyclearwater.com</p>	<p>8 600 Cleveland St. #100 Clearwater, FL 900 33755 727-461-0011</p>	<p>\$456—\$11,000</p>	<p>Lou Galderi, Morton Plan Hospital</p>
9	<p>GREATER HERNANDO COUNTY CHAMBER OF COMMERCE hernandochamber.com</p>	<p>9 15588 Aviation Loop Dr. Brooksville, FL 869 34604 352-796-0697</p>	<p>\$245—\$1,385</p>	<p>Jared Tanner, Century 21 Alliance Realty</p>
10	<p>ENGLEWOOD FLORIDA CHAMBER OF COMMERCE englewoodchamber.com</p>	<p>601 S. Indiana Ave. Englewood, FL 770 34223 941-474-5511</p>	<p>n/a</p>	<p>Shane Whitmore - Reliable Cabinet Designs</p>
11	<p>WINTER HAVEN CHAMBER OF COMMERCE winterhavenchamber.com</p>	<p>10 401 Ave. B N.W. Winter Haven, 750 FL 33881 863-293-2138</p>	<p>n/a</p>	<p>Angela Garcia- Falconetti, Polk State College</p>



5th
Florida Chamber
of the Year
Award



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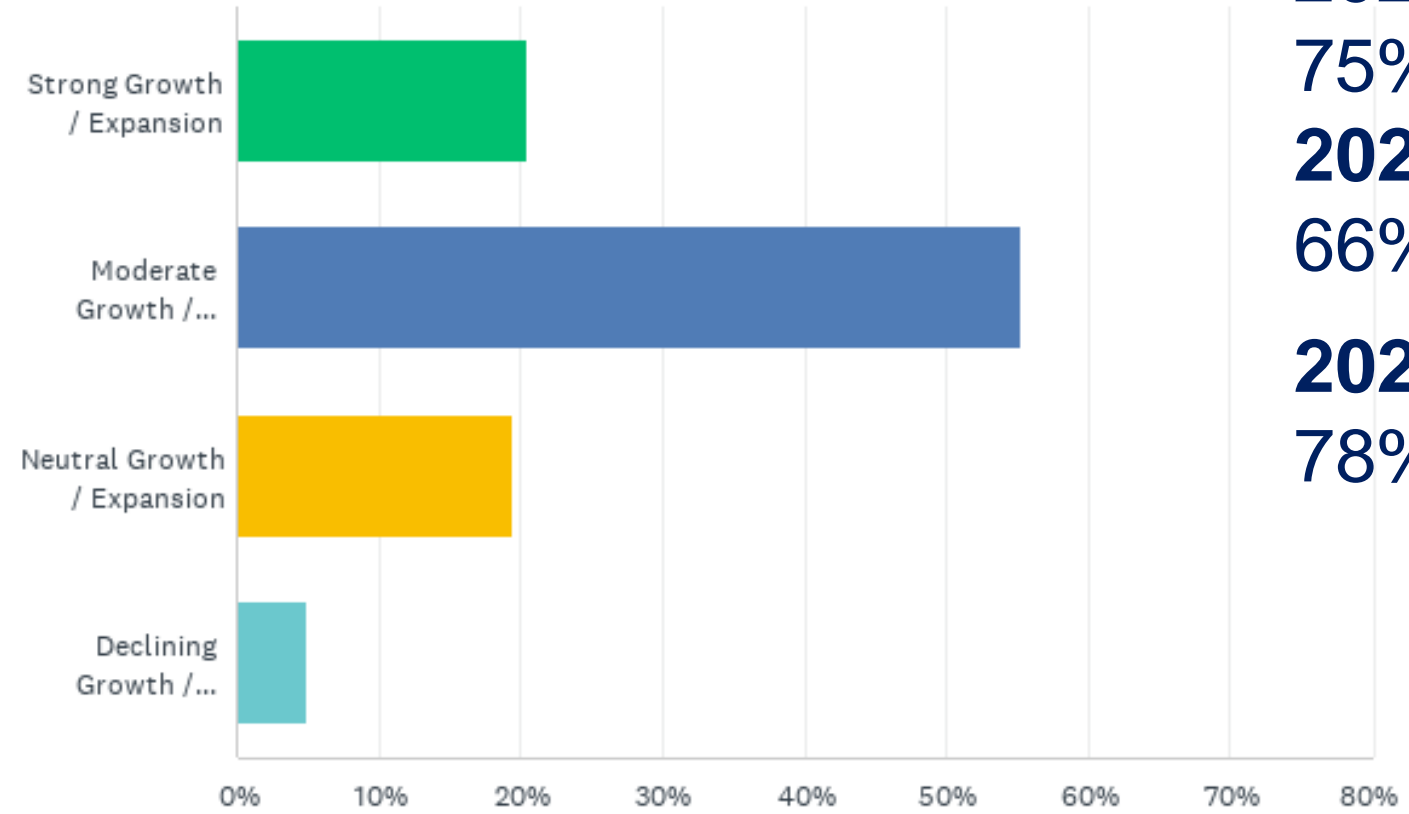
Membership Survey Underway Now

Just over 450 responses in one week

Manatee
Chamber of Commerce



How do you feel the local economy will fare over the next year?



2023
75% Positive Growth/Expansion

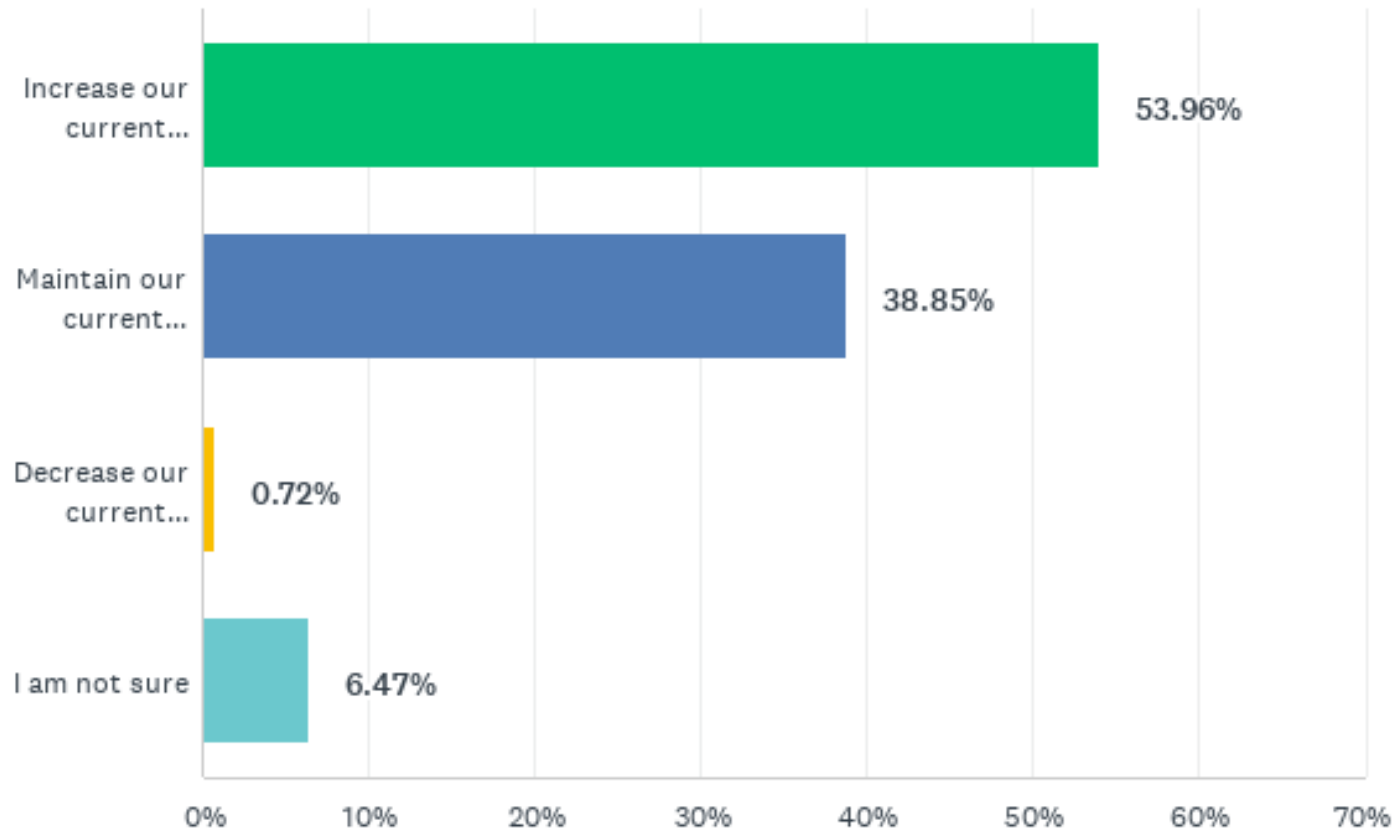
2022
66% Positive Growth/Expansion

2021
78% Positive Growth/Expansion





Q10 Does your organization plan to/want to:



2023

54% Increase Workforce

2022

61% Increase Workforce

2021

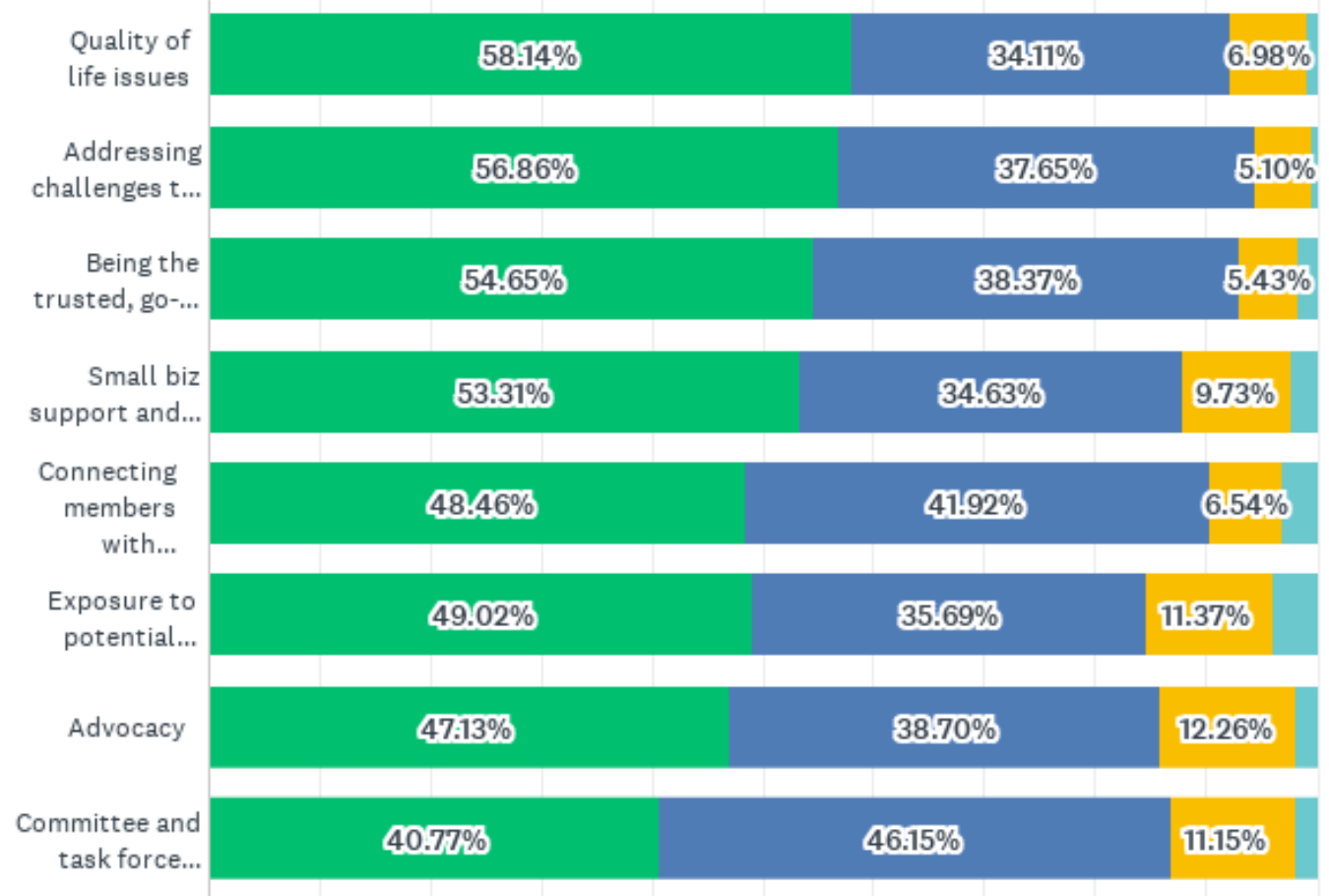
56% Increase Workforce





- Quality of Life
- Addressing Challenges for Biz
- Being trusted, go-to source
- Small biz support
- Connecting members with each other and with potential customers
- Advocacy

Manatee Chamber programming/priorities by importance



What Chamber Programs/Priorities Are Important?

- **Highest “Very Important” Response Rate:**
 1. Addressing quality of life issues (1)
 2. Addressing challenges that impact my biz (7)
 3. Being the trusted, go-to source (4)
 4. Small business support and resources (6)
 5. Connections (2)
 6. Exposure for my biz (3)
 7. Advocacy on issues (5)

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What Else Could the Chamber Consider Offering?

- Focused peer group opportunities – senior management, CEOs/owners, minority, non-profit, industry, etc.
- Seminars and trainings

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Biggest Challenges Facing Your Biz?

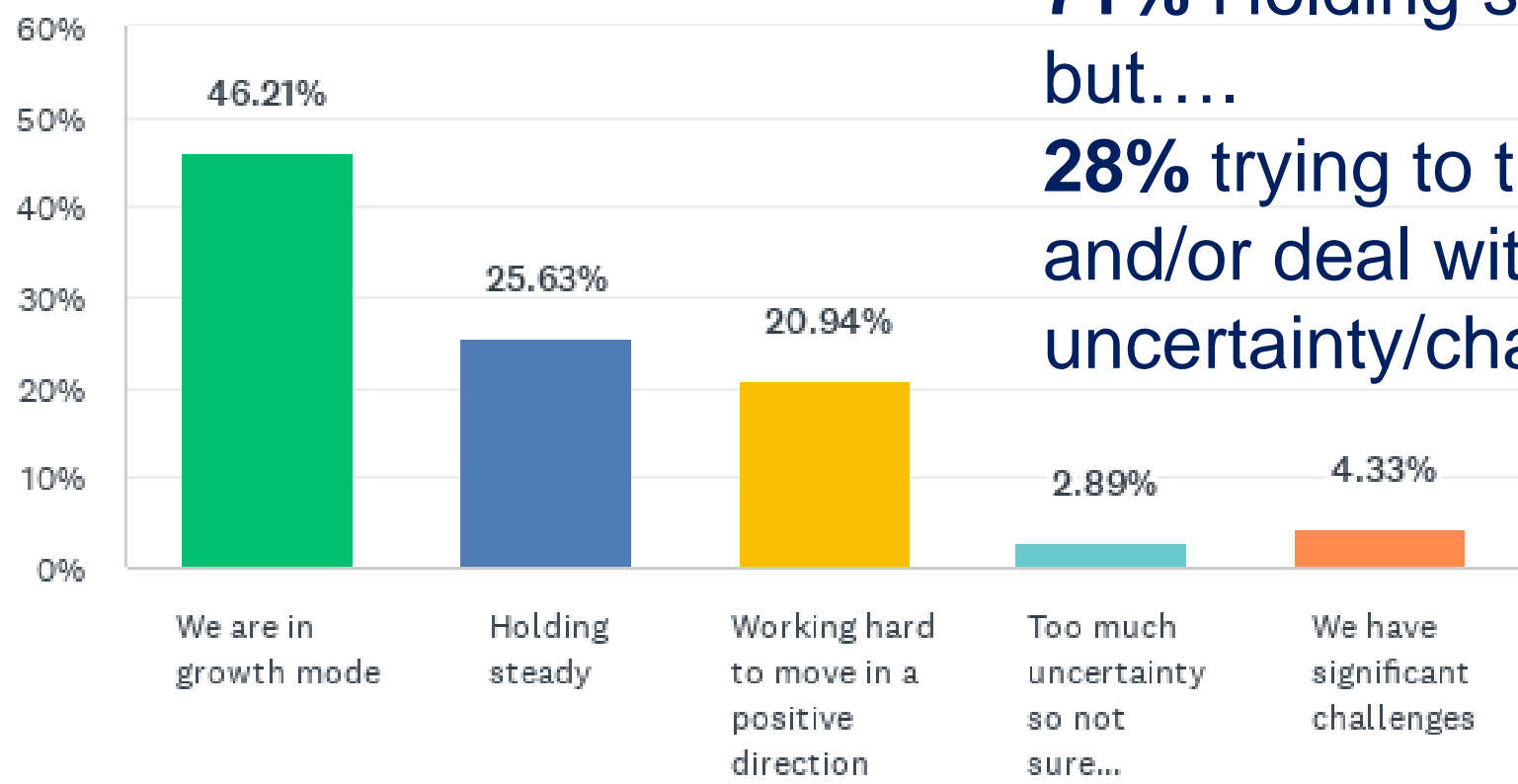
- **Staffing/Hiring/Retention**
- **Property Insurance Rate Escalation – commercial and residential**
- **Inflation, Interest Rates**
- **Finding New Customers – and adapting to market/customer shifts**

Most Important Issues for Our Community?

- Need for affordable/workforce housing
- Infrastructure/traffic/roads
- Challenges created by rapid growth
- Escalation of cost of living – how do we keep our community a place for everyone
- Tension between development and “quality of life”
- Resiliency



What is the outlook for your business - how is your business doing?



71% Holding steady or growing but....
28% trying to turn it around and/or deal with uncertainty/challenges

