



A Program of the Manatee Chamber of Commerce

## **2023 Chamber Retreat**



connect



lead



develop



serve

# MYP Mission

To Provide Opportunities for Young Professionals to Connect, Lead, Develop and Serve.

## Program Origins

- Tampa Bay's longest running young professionals program (started in 1999)
- Developed to increase retention of young professionals in Manatee County
- Opportunity to meet and network with similarly minded young professionals



A Program of the Manatee Chamber of Commerce

# 2023 Goal: Increase Event Attendance



connect



lead

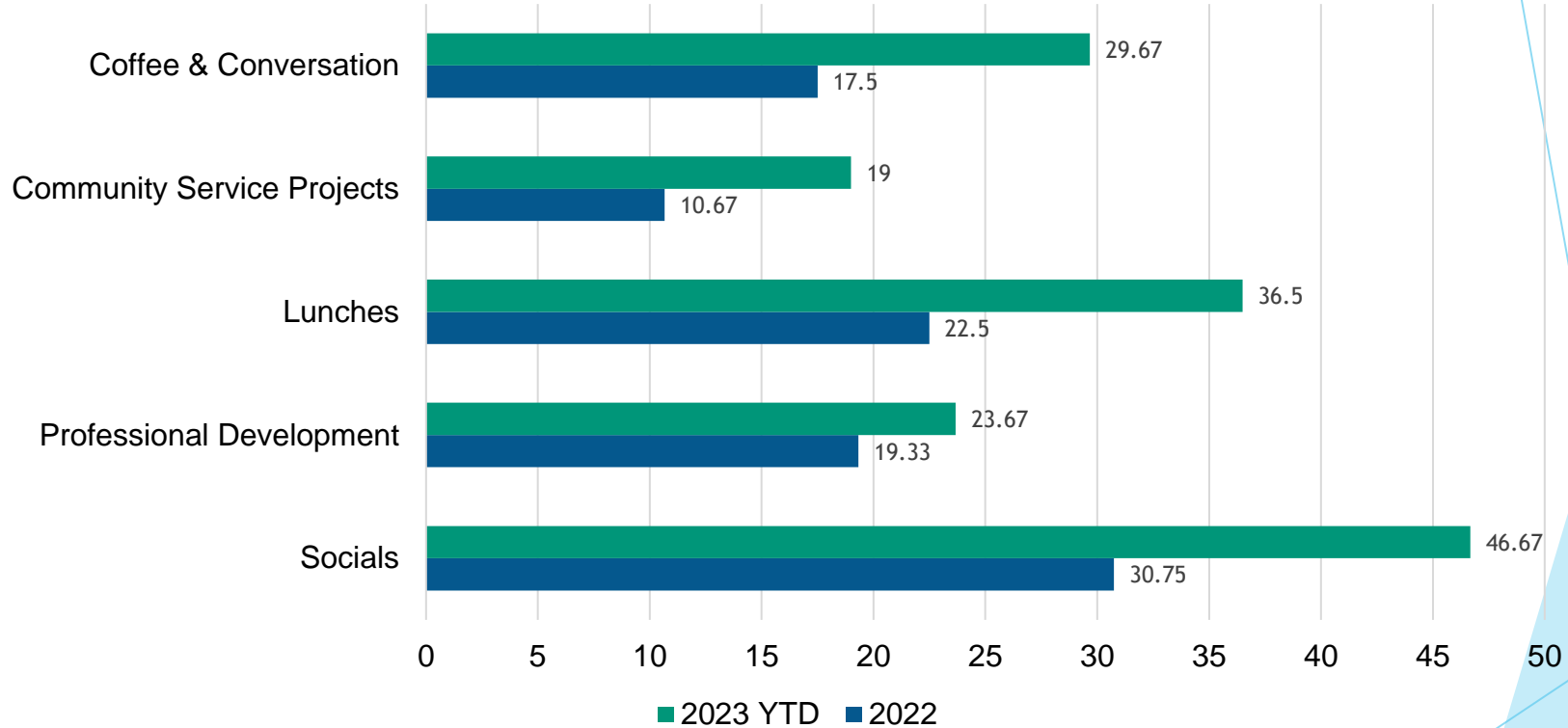


develop



serve

## Average Event Attendance



# 2023 Goal: Increase Event Attendance

## August Coffee & Conversation



## August Social



## July Luncheon



connect



lead



develop



serve

# 2023 Leadership Committee



connect



lead



develop



serve



**Mitch Lomazov**  
Chair  
EXCELLence Performance



**Cassie White**  
Chair Elect  
Terry Mortgage Team



**Craig Warzecha**  
Immediate Past Chair  
Bradenton Marauders

# 2023 Leadership Committee



connect



lead



develop



serve



**Courtney De Pol**  
Manatee County Government



**Brooke Mailloux**  
Florida Suncoast Real Estate



**Shawn Osborne**  
Nissan of Bradenton



**Anthony Ramos**  
Tropicana Products



**Kellie Spring**  
SERVPRO of West and East  
Bradenton



A Program of the Manatee Chamber of Commerce

# 2023 Leadership Committee



connect



lead



develop



serve



Colbe Herr  
Vice Chair, Events & Programming



Taylor Falkner  
Vice Chair, Marketing & Engagement  
Blalock Walters, P.A.



Haley Fischer  
College Liaison  
State College of Florida Manatee-Sarasota



Brian Gurucharri  
Corporate Liaison  
Manatee Memorial Hospital



Bixby Hartley  
Sponsorship Liaison  
Boyd Insurance & Investment  
Services, Inc



**MANATEE**  
young professionals

A Program of the Manatee Chamber of Commerce



connect



lead



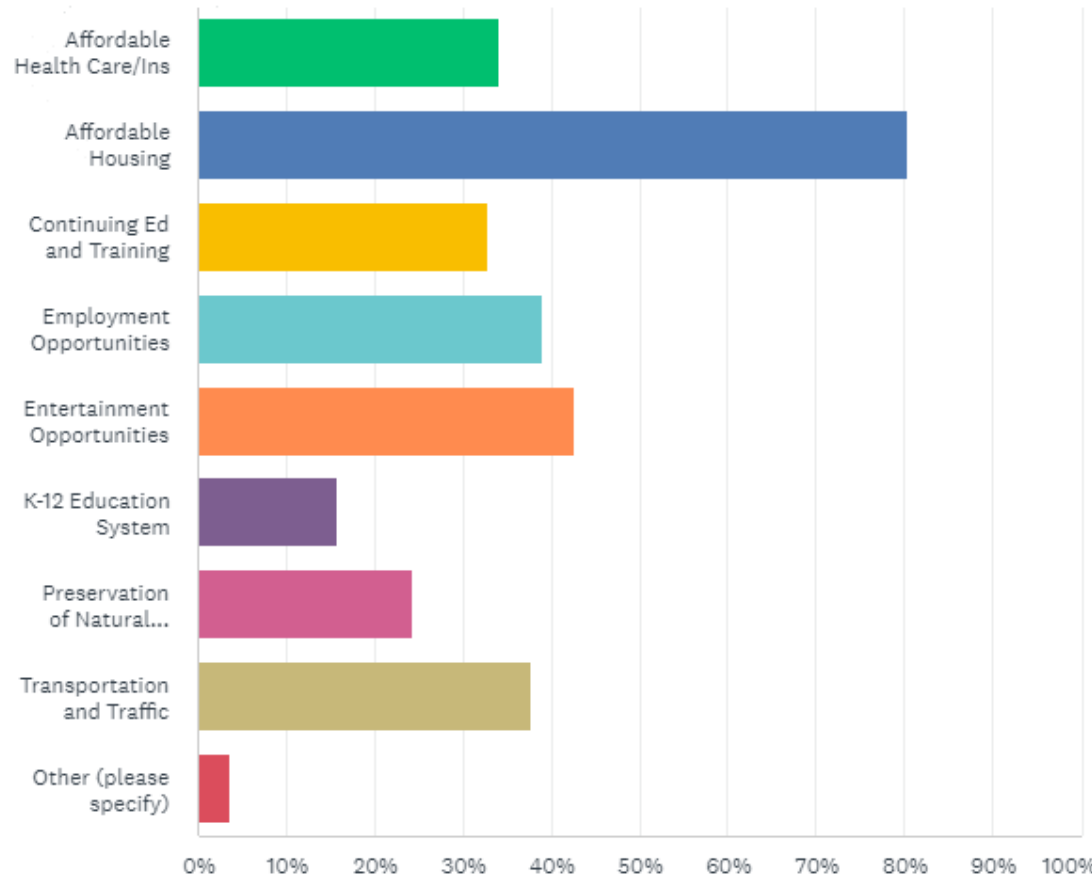
develop



serve

# 2023 MYP Survey Results

## Biggest challenges to young professionals for the community to focus on improving?



# 2023 MYP Survey Results

## What would make the area more attractive?

- **Affordability-** housing, rent, cost of living, childcare
- **Entertainment-** variety of options, open later, walkability, locations, shopping, outdoor activities, restaurants, markets, festivals
- **Careers-** additional and diverse job opportunities, access to professional development, considerations based on cost of living, flexibility



connect



lead



develop



serve

# Events & Programming Committee



connect



lead



develop



serve



- Connect, Lead, Develop, Serve
- Build on Our Staple Events
- Exposure to Community Leaders

- MYP Behind the Scenes
- Introduction to MYP (Discover MYP)



**myp** MANATEE  
young professionals

A Program of the Manatee Chamber of Commerce

# 2023 MYP Survey Results

## Ranking of MYP Priorities



connect



lead



develop



serve

# Marketing & Engagement Committee



connect



lead



develop



serve



- Welcome New Members
- Peer Event Invitations
- Introductions and Connections

- Staff Booths to Represent MYP in the Community
- College Outreach on Campus

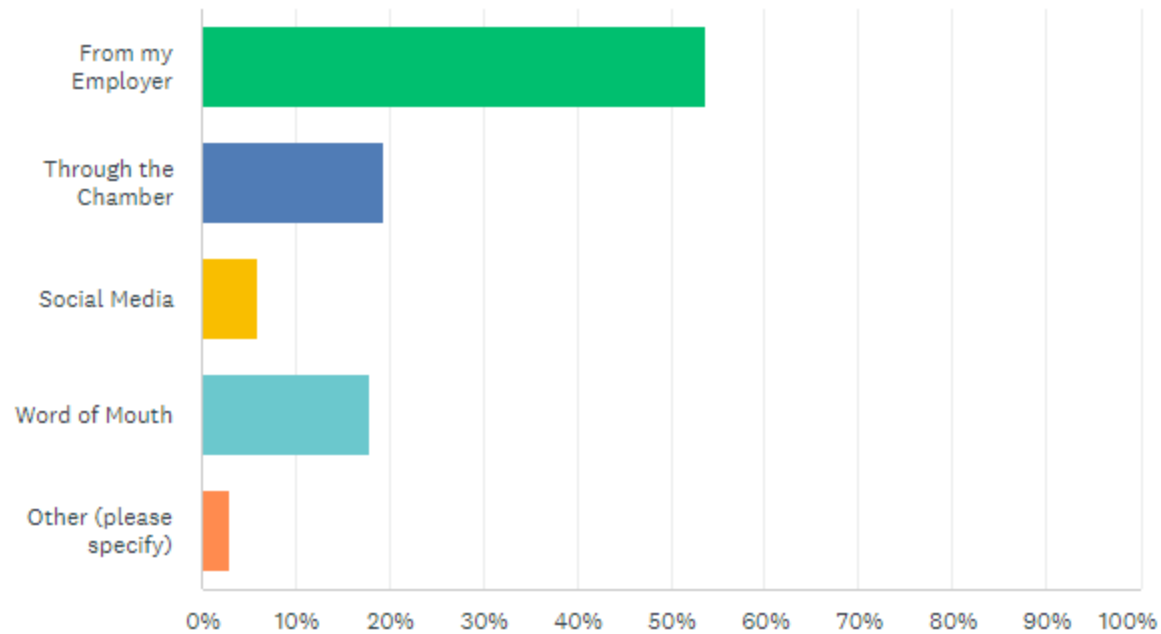


**myp** MANATEE  
young professionals

A Program of the Manatee Chamber of Commerce

# 2023 MYP Survey Results

## How did you first hear about MYP?



connect



lead



develop



serve

# 2023 MYP Survey Results

## What do you value about our community?

- Small Town, Friendly, Tight-Knit, Family, Community Involvement
- Natural Beauty, Beaches, Being Outdoors
- Supporting Local Businesses, Shopping Local, Collaboration between Organizations



connect



lead



develop



serve



connect



lead



develop



serve

# 2024 is MYP's 25<sup>th</sup> Anniversary

Creating a Legacy of Leaders in  
Manatee County



## Current stats as of 8/31

- 540+ Members
- 110 New Members YTD
- 24 Corporate Partners
- 27 Individual Members
- 5 Friends of MYP Sponsors
- 3 Workforce Partners



# 2024 Strategic Priorities



connect



lead



develop



serve

# 2024 Strategic Priorities



connect



lead



develop



serve

- Leadership Members on Chamber Wide Committees
- Members at Chamber Wide Events

Community Involvement

# 2024 Strategic Priorities

## Leadership Legacy Pipeline

- MYP Leadership Handbook
- Committee Positions
- Focus on Future Chairs and Leaders

# 2024 Strategic Priorities

Growth →  
Retention

- First Experience
- Elevated Programming
- Fun & Value



connect



lead



develop



serve

# Thank You to Our Sponsors:



connect



lead



develop



serve

## Workforce Partners



UNIVERSITY of  
**SOUTH FLORIDA**  
SARASOTA-MANATEE CAMPUS

## Friends of MYP





connect



lead



develop



serve

# Contact Info:

[Mitch.Lomazov@EPcoaching.com](mailto:Mitch.Lomazov@EPcoaching.com)

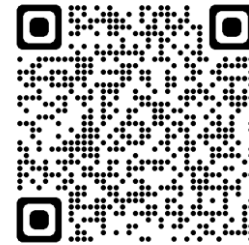
[Cassie.White@1FMC.com](mailto:Cassie.White@1FMC.com)

[DebbieM@ManateeChamber.com](mailto:DebbieM@ManateeChamber.com)

# Helpful Links



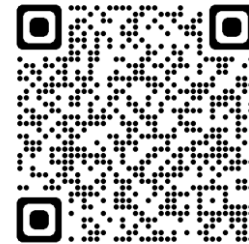
[myponline.com](http://myponline.com)



[Linkedin.com/showcase/manatee-young-professionals/](https://www.linkedin.com/showcase/manatee-young-professionals/)



[Facebook.com/myponline](https://www.facebook.com/myponline)



[Instagram.com/manateeyoungprofessionals](https://www.instagram.com/manateeyoungprofessionals)