



Complete Tampa Bay- Stop Out Initiative

Statewide the FCAN goal is to increase the percentage of Floridians ages 16 to 24 to attain an education beyond high school to **60% by 2030**.

LEAP Tampa Bay was designated a Talent Hub for their efforts to re-engage adult students through a completion coaching model called Complete Tampa Bay. They focused on students of color and low-income students. Complete Tampa Bay has found that 13% of their region's students start college but do not complete.



Program Goals

- Strong collaboration with Community Foundations, Local College Access Networks, and the State College of Florida.
- Identify and communicate with students who have “stopped out” from college and provide them resources to come back.
- Help students achieve a credential and engage in our workforce.



**Matt Smith, Completion Coach
Complete Tampa Bay (CTB)
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KEY COMPONENTS

- Free Coaching for those wishing to go to school.
- Re-engaging adult students who have some college experience but no credential.
- Offering support with applications, credit transfer, financial aid, etc.
- SCF provides five years of data via data sharing agreements
- A Salesforce Tool is used to reach out to students through “campaigns”
- The completion coach is an extension of SCF and will be immediately connected to the appropriate resources for support.



Next Steps

- Send campaigns
- Establish student connections
- Data gathering on Sales Force Dashboards
 - Identified Barriers: academic, financial, personal
 - Cycle: applied, accepted, enrolled
 - Demographics
- Report progress to community partners

Questions?