



Manatee CHAMBER of COMMERCE

Current

THE OFFICIAL PUBLICATION OF THE MANATEE CHAMBER OF COMMERCE



2024 MEDIA KIT

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5-STAR ACCREDITED BY THE U.S. CHAMBER OF COMMERCE | FIVE-TIME WINNER FLORIDA CHAMBER OF THE YEAR | NATIONAL CHAMBER OF THE YEAR



Manatee CHAMBER of COMMERCE

Current

THE OFFICIAL PUBLICATION OF THE MANATEE CHAMBER OF COMMERCE

Advertise your product, business, or organization in the *Current*, the Manatee Chamber's signature publication distributed in print and emailed digitally to 7,000+ local business contacts.

The Chamber is dedicated to delivering up-to-date information on current business and community issues, networking events, and Chamber activities.



distribution

When you promote your business/organization through the **Current**, you're positioning your services, products, and expertise in front of 7,000+ member contacts and representatives, business owners, company CEOs, directors, and managers who want to do business with fellow members. The **Current** is printed and distributed via email and online channels bi-monthly.

frequency

Published FEB - APR - JUN - AUG - OCT - DEC

format

8.5 x 11" Full Color Magazine, Print and Interactive Digital Formats

member news

The Chamber accepts press releases provided by members for consideration in the Member News section, dependent on space availability and topic. The Chamber reserves the right to edit material. For submission deadline, see Space Deadline under Publishing Schedule. Press Releases should be submitted through our Press Release Tool located on our website (you must login with your member credentials).

advertising

Paid advertising space is available within Chamber guidelines and space availability.

advertising specs

reserve ad space

Contact: Jocelyn Vedder Greene at 941-748-4842, ext. 116 or JocelynG@ManateeChamber.com.

publication specs

Size: 8.5 x 11" saddle stitched **Color | Resolution:** 4-color (CMYK) | 300 DPI

ad design

The Manatee Chamber can recommend a Chamber member to design your ad.

ad submission

All ads must be provided to the Chamber as a press-ready (300 DPI, full color) PDF file or high resolution JPG file.

special rates

Non-Profit (501c)(3): Non-profit (501c)(3) organizations receive a **30% discount** off the published rate. Cannot be combined with any other discount.

Chairman's Circle: Platinum Investors receive a **15% discount**; Gold Investors receive a **10% discount**; Silver and Bronze Investors receive a **5% discount** on all ads.

Frequency: A frequency discount is offered for **3x run (5% discount)** or **6x run (10% discount)** contracts. Ads must run consecutively and contracts do not automatically renew.

terms

- Advertisers must be Manatee Chamber of Commerce members in good standing. The Chamber may refuse to accept advertising from members who are delinquent in their payments to the Chamber.
 - All ads are subject to space availability and are on a first-come, first-served basis.
 - Advertising contract must be received by the Chamber prior to ad space reservation.
 - Advertisers will be invoiced for their ad after actual publication date unless otherwise stated.
 - The Chamber approves all ads and reserves the right to edit, limit, or reject any advertising that is deemed offensive or is in conflict with the mission of the publication and the Chamber.
 - Political ads of any nature are not permitted.
 - The Chamber assumes no liability for products or services advertised in the magazine.
- An agreement to advertise does not constitute an endorsement by the Chamber.

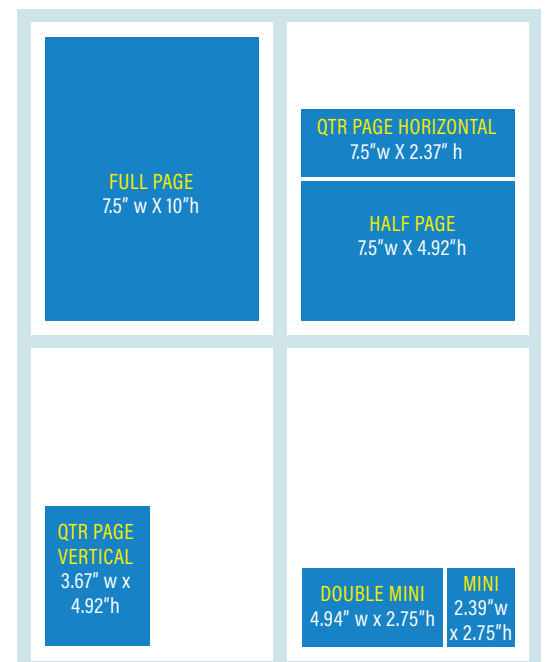
publishing schedule

issue		publication date	ad space reserved by	ad file due by
FEBRUARY	2024	February 1-5	December 27	January 10
APRIL	2024	April 1-5	February 23	March 11
JUNE	2024	June 1-5	April 26	May 10
AUGUST	2024	August 1-5	June 28	July 12
OCTOBER	2024	October 1-5	August 30	September 11
DECEMBER	2024	December 1-5	October 25	November 8

rates | sizes

ad sizes	one run	3x* run	6x* run
FULL PAGE INSIDE	\$925	\$878.75	\$832.50
FRONT COVER 7.5"w x 10"h (Sold)			
HALF PAGE BACK COVER 7.5"w x 4.92"h (Sold)	\$700	\$665	\$630
FULL PAGE 7.5"w x 10"h	\$800	\$760	\$720
HALF PAGE 7.5"w x 4.92"h	\$525	\$498.75	\$472.50
QUARTER PAGE 3.67"w x 4.92"h (V) 7.5"w x 2.37"h (H)	\$350	\$332.50	\$315
DOUBLE MINI 4.94"w x 2.75"h	\$250	\$237.50	\$225
MINI 2.39"w x 2.75"h	\$150	\$142.50	\$135

* In order for 3x discount (5%) and 6x discount (10%) to be applied, ads must run in consecutive issues.



ADVERTISING CONTRACT | 2024



Manatee CHAMBER of COMMERCE

Current

COMPANY NAME: _____

CONTACT PERSON: _____

BILLING ADDRESS: _____

CITY, STATE, ZIP: _____

PHONE: _____

EMAIL: _____

SIGNATURE: _____

ad size

FP	HP	QP (V)	QP (H)	Double Mini	Mini
\$800	\$525	\$350	\$350	\$250	\$150

please run my ad: (check all that apply)

LINK AD TO: _____

2024

FEB/MAR

APR/MAY

JUN/JUL

AUG/SEP

OCT/NOV

DEC/JAN

ad rate

(Check all that apply. Frequency discount ads must run in consecutive issues and contracts do not automatically renew.)

FREQUENCY: RUN 3X (5% Off) RUN 6X (10% Off) ***Frequency discount may not be applied to nonprofit rate.*

NONPROFIT 501(C)(3) (30% Off) PLATINUM (15% Off) GOLD (10% OFF) SILVER/BRONZE (5% Off)

RATE \$ _____ - _____ % = \$ _____ - _____ % = _____
RUN RATE FREQUENCY DISCOUNTED RATE DISCOUNT FINAL RUN RATE

payment options

PLEASE INVOICE ME

MONTHLY

ANNUALLY

PLEASE BILL MY CREDIT CARD

CARD HOLDER NAME _____

CARD # _____ EXP. _____ CVV# _____

BILLING ADDRESS _____ ZIP _____

EMAIL COMPLETED CONTRACT TO JOCELYN VEDDER GREENE: JocelynG@ManateeChamber.com



MANATEECHAMBER.COM/CURRENT-MAGAZINE