



Manatee CHAMBER of COMMERCE

# Current

THE OFFICIAL PUBLICATION OF THE MANATEE CHAMBER OF COMMERCE



## 2026 MEDIA KIT

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FIVE-TIME WINNER FLORIDA CHAMBER OF THE YEAR | NATIONAL CHAMBER OF THE YEAR



Manatee CHAMBER of COMMERCE

# Current

THE OFFICIAL PUBLICATION OF THE MANATEE CHAMBER OF COMMERCE

Advertise your product, business, or organization in the *Current*, the Manatee Chamber's signature publication distributed in print and emailed digitally to 7,000+ local business contacts.

The Chamber is dedicated to delivering up-to-date information on current business and community issues, networking events, and Chamber activities.



## distribution

When you promote your business/organization through the *Current*, you're positioning your services, products, and expertise in front of 7,000+ member contacts and representatives, business owners, company CEOs, directors, and managers who want to do business with fellow members. The *Current* is printed and distributed via email and online channels bi-monthly.

## frequency

Published FEB - APR - JUN - AUG - OCT - DEC

## format

8.5 x 11" Full Color Magazine, Print and Interactive Digital Formats

## member news

The Chamber accepts press releases provided by members for consideration in the Member News section, dependent on space availability and topic. The Chamber reserves the right to edit material. For submission deadline, see Space Deadline under Publishing Schedule. Press Releases should be submitted through our Press Release Tool located on our website (you must login with your member credentials).

## advertising

Paid advertising space is available within Chamber guidelines and space availability.

## advertising specs

### reserve ad space

Contact: Jocelyn Vedder Greene at 941-748-4842, ext. 116 or JocelynG@ManateeChamber.com.

### publication specs

Size: 8.5 x 11" saddle stitched Color | Resolution: 4-color (CMYK) | 300 DPI

### ad design

The Manatee Chamber can recommend a Chamber member to design your ad.

### ad submission

All ads must be provided to the Chamber as a press-ready (300 DPI, full color) PDF file or high resolution JPG file.

### special rates

**Non-Profit (501c)3:** Non-profit (501c)(3) organizations receive a **30% discount** off the published rate. Cannot be combined with any other discount.

**Chairman's Circle:** Platinum Investors receive a **15% discount**; Gold Investors receive a **10% discount**; Silver and Bronze Investors receive a **5% discount** on all ads.

**Frequency:** A frequency discount is offered for **3x run (5% discount)** or **6x run (10% discount)** contracts. Ads must run consecutively and contracts do not automatically renew.

### terms

- Advertisers must be Manatee Chamber of Commerce members in good standing. The Chamber may refuse to accept advertising from members who are delinquent in their payments to the Chamber.
- All ads are subject to space availability and are on a first-come, first-served basis.
- Advertising contract must be received by the Chamber prior to ad space reservation.
- Advertisers will be invoiced for their ad after actual publication date unless otherwise stated.
- The Chamber approves all ads and reserves the right to edit, limit, or reject any advertising that is deemed offensive or is in conflict with the mission of the publication and the Chamber.
- Political ads of any nature are not permitted.
- The Chamber assumes no liability for products or services advertised in the magazine. An agreement to advertise does not constitute an endorsement by the Chamber.

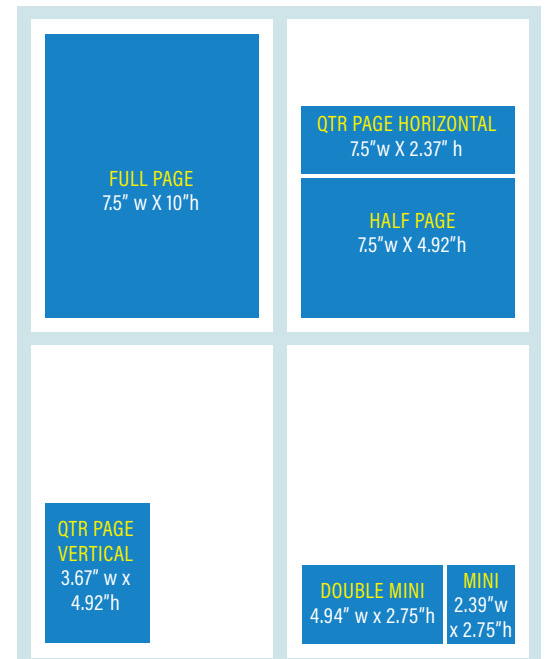
## publishing schedule

issue	publication date	ad space reserved by	ad file due by
FEBRUARY 2026	February 1-5	December 19	January 9
APRIL 2026	April 1-5	February 20	March 10
JUNE 2026	June 1-5	April 24	May 8
AUGUST 2026	August 1-5	June 26	July 10
OCTOBER 2026	October 1-5	August 28	September 11
DECEMBER 2026	December 1-5	October 23	November 6

## rates | sizes

ad sizes	one run	3x* run	6x* run
<b>FULL PAGE INSIDE FRONT or BACK COVER</b> 7.5"w x 10"h (Sold)	\$900	\$878.75	\$832.50
<b>HALF PAGE BACK COVER</b> 7.5"w x 4.92"h (Sold)	\$700	\$665	\$630
<b>FULL PAGE</b> 7.5"w x 10"h	\$800	\$760	\$720
<b>HALF PAGE</b> 7.5"w x 4.92"h	\$525	\$498.75	\$472.50
<b>QUARTER PAGE</b> 3.67"w x 4.92"h (V) 7.5"w x 2.37"h (H)	\$350	\$332.50	\$315
<b>DOUBLE MINI</b> 4.94"w x 2.75"h	\$250	\$237.50	\$225
<b>MINI</b> 2.39"w x 2.75"h	\$150	\$142.50	\$135

\* In order for 3x discount (5%) and 6x discount (10%) to be applied, ads must run in consecutive issues.



# ADVERTISING CONTRACT | 2026



Manatee CHAMBER of COMMERCE

# Current

COMPANY NAME: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_

BILLING ADDRESS: \_\_\_\_\_

CITY, STATE, ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

## ad size

	<b>FP</b>	<b>HP</b>	<b>QP (V)</b>	<b>QP (H)</b>	<b>Double Mini</b>	<b>Mini</b>
	\$800	\$525	\$350	\$350	\$250	\$150

please run my ad (check all that apply)

LINK AD TO: \_\_\_\_\_

2026 [

FEB/MAR

APR/MAY

JUN/JUL

AUG/SEP

OCT/NOV

DEC/JAN

## ad rate

(Check all that apply. Frequency discount ads must run in consecutive issues and contracts do not automatically renew.)

FREQUENCY: RUN 3X (5% Off) RUN 6X (10% Off) \*\*Frequency discount may not be applied to nonprofit rate.

NONPROFIT 501(C)(3) (30% Off) PLATINUM (15% Off) GOLD (10% OFF) SILVER/BRONZE (5% Off)

RATE \$ \_\_\_\_\_ - \_\_\_\_\_ % = \$ \_\_\_\_\_ - \_\_\_\_\_ % = \_\_\_\_\_

RUN RATE                      FREQUENCY                      DISCOUNTED RATE                      DISCOUNT                      FINAL RUN RATE

## payment options

PLEASE INVOICE ME

MONTHLY

ANNUALLY

PLEASE BILL MY CREDIT CARD

CARD HOLDER NAME \_\_\_\_\_

CARD # \_\_\_\_\_ EXP. \_\_\_\_\_ CVV# \_\_\_\_\_

BILLING ADDRESS \_\_\_\_\_ ZIP \_\_\_\_\_

EMAIL COMPLETED CONTRACT TO JOCELYN VEDDER GREENE: [JocelynG@ManateeChamber.com](mailto:JocelynG@ManateeChamber.com)



MANATEECHAMBER.COM/CURRENT-MAGAZINE